A photograph of a group of people in a restaurant. In the foreground, a woman in a yellow sweater is smiling while holding a smartphone with a payment terminal attached. A man in a blue shirt and tie is also smiling. In the background, a waiter in a black apron is smiling and interacting with a customer. The restaurant has a warm, ambient lighting with hanging lightbulbs.

Accept any mode of payment, anywhere, anytime



Universal Payments UX | Noorul Ameen



## Any Customer Touch-Point



Customer doorstep during delivery



In-store during purchase



Online, during purchase or post-purchase

## Any Mode Of Payment



Card payments



Mobile wallet payments



Biometric enabled payments



Payment via messaging apps



QR code based payments

## Any Choice Of Hardware



Mobile POS



Counter-top POS



Biometric



Unattended kiosks

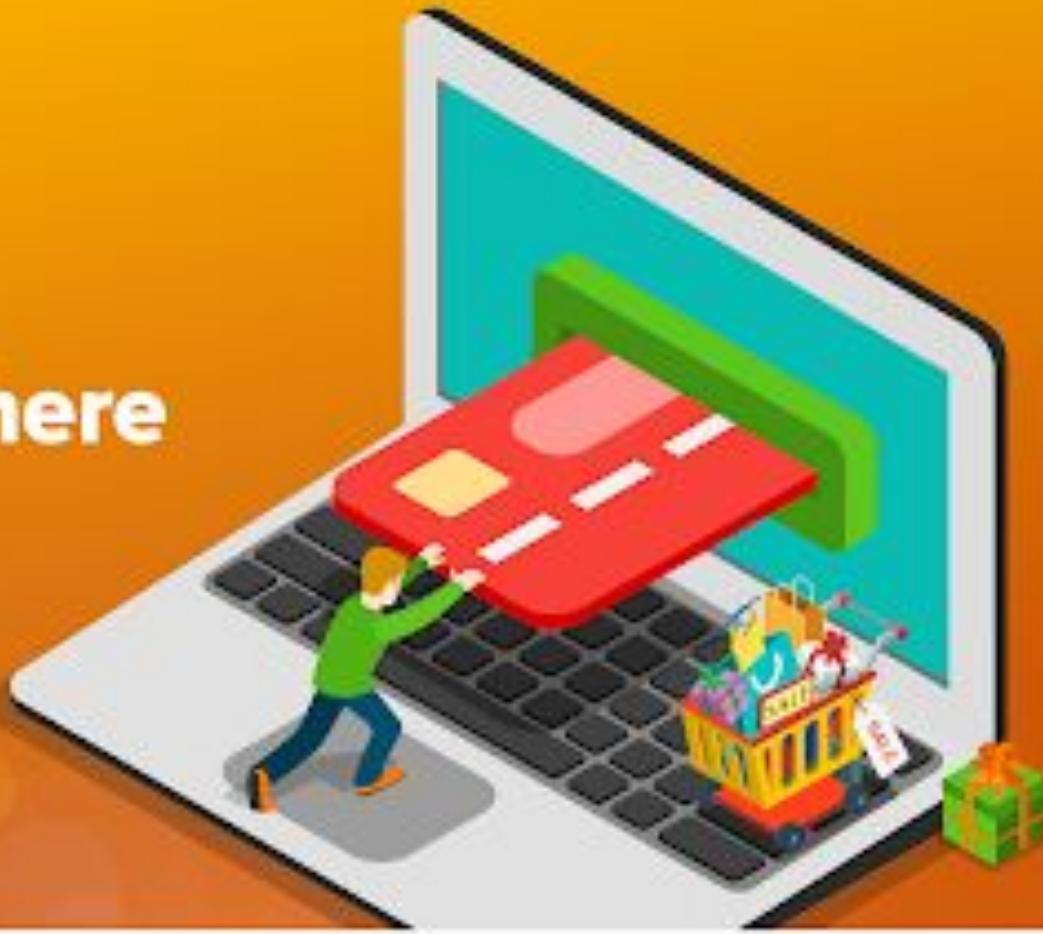


Vending machines



# Pay Smartly Anyhow, Anywhere

UX / WEBSITE / REBRANDING



## Send & Receive payments in your mobile application now!

The sight of the tumblers restored Bob Sawyer to a degree of equanimity which he had not possessed since his interview with his landlady. His face brightened up, and he began to feel quite convivial.

[Get Started →](#)[Learn more](#)

## How It Works



### 1. Login to your

Create account or sign in using Google. Enter your user name and password and login.



### 2. Create payment app

Create a new application, give name, description and payment handle. Your application Created.

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You haven't created any UPI Payment Apps till now!

[Create New UPI Payment App ➔](#)

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Payments pivot prospect to customer. With the proliferation of digital and mobile channels of interaction, customers are accelerating towards newer payment methods like Wallets and UPI faster than ever, challenging businesses to keep up with newer modes of

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## My UPI Payment Application

## Create New UPI Payment Application

New UPI Payment App ➔

App ID App Name

E2015 Paynow Payment

E2018 Paynow Consumer

Enter App Name

Category:  
 Merchant  Consumer

App Description

Payee handle developer@paynow

Create App ➔

Cancel

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## My UPI Payment Applications

| App ID | App Name        | Description               |
|--------|-----------------|---------------------------|
| E2015  | Paynow Payment  | This a a payment to Pay N |
| E2018  | Paynow Consumer | This a a payment to Pay N |



Done

App key for Paynow Payment Merchant app

IAB37553EDF345

Close

Download SDK

Created/ Modified on

Oct 2016, 11:00 am

Download SDK

Oct 2016, 11:00 am

Download SDK

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Search payment app here Q

Create New UPI Payment App ➔

| App ID | App Name        | Description  | API Key  | Payment Handle        | Category | App Mode | Created/ Modified on  | Actions  |
|--------|-----------------|--|--|-----------------------|----------|----------|-----------------------|--|
| E2015  | Paynow Payment  | This a app for making payment from merchant to Pay Now | 1AB37553EDF345   | sri.developer @paynow | Merchant | Sandbox  | 02 Oct 2016, 11:00 am |     |
| E2018  | Paynow Consumer | This a app for making payment from merchant to Pay Now | *****   |                       | Consumer | Sandbox  | 02 Oct 2016, 11:00 am |     |

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My UPI Payment Application

Paynow Payment Merchant App

1 Review details 2 VPA Handle 3 Move to Production

| App ID | App Name        |
|--------|-----------------|
| E2015  | Paynow Payment  |
| E2018  | Paynow Consumer |

Paynow Payment Category:  Merchant  Consumer

This a app for receiving payments

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### Paynow Payment Merchant App

1 Review details 2 VPA Handle 3 Move to Production

| App ID | App Name        |
|--------|-----------------|
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| E2018  | Paynow Consumer |

sri @paynow [Check Availability](#)

IFSC Code  Bank Account Number

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My UPI Payment Application

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### Paynow Payment Merchant App

1 2 3

Review details VPA Handle Move to Production

Your UPI payment application "Paynow Payment" is ready to move to production

Move to Production → Cancel

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## My UPI Payment Applications

| App ID | App Name        | Description                         |
|--------|-----------------|-------------------------------------|
| E2015  | Paynow Payment  | This a app for payment from Pay Now |
| E2018  | Paynow Consumer | This a app for payment from Pay Now |



Done

[Create New UPI Payment App →](#)

Your UPI payment application "Paynow Payment" has moved to production

[Close](#)

| Created/ Modified on  | Actions  |
|-----------------------|--|
| 02 Oct 2016, 11:00 am |    |
| 02 Oct 2016, 11:00 am |    |

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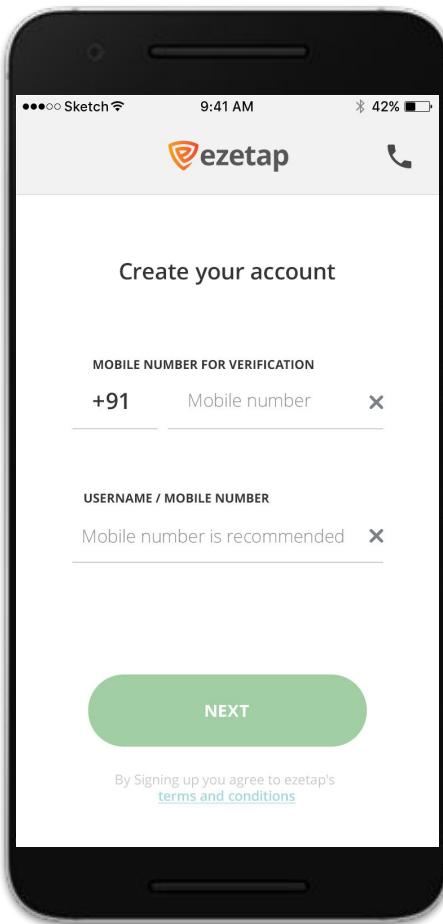
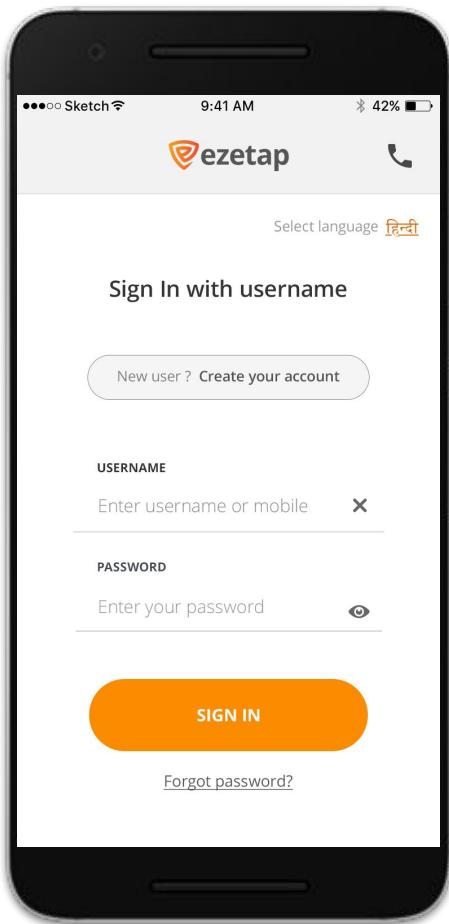
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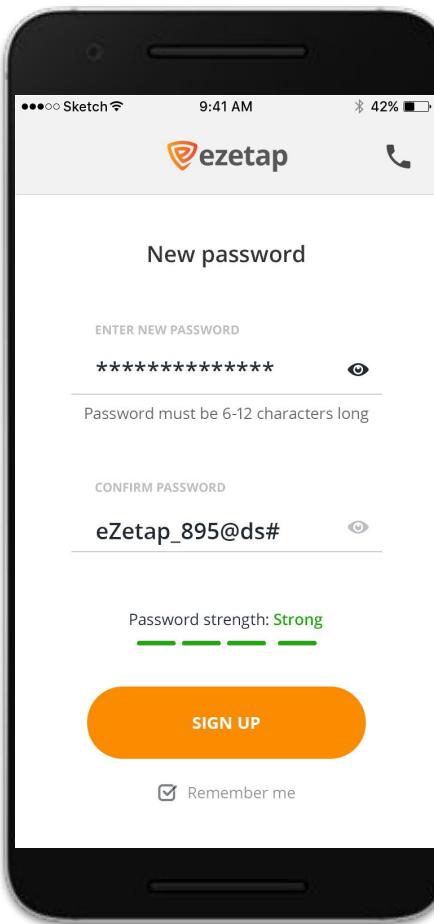
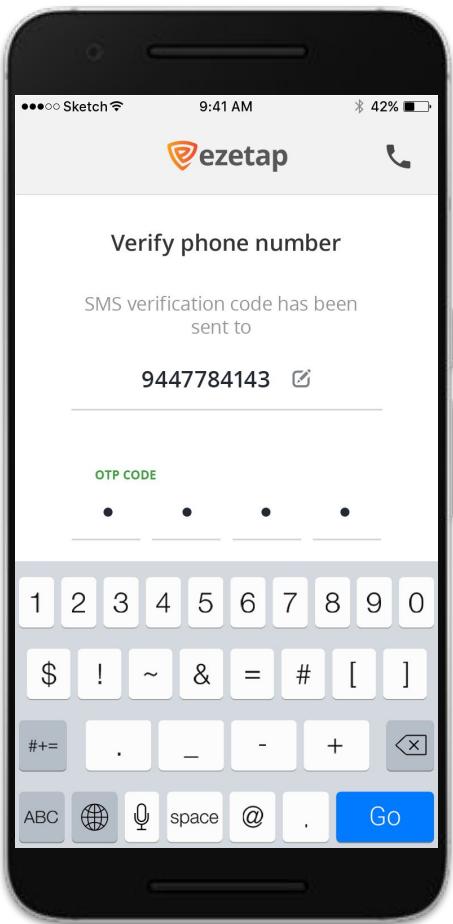
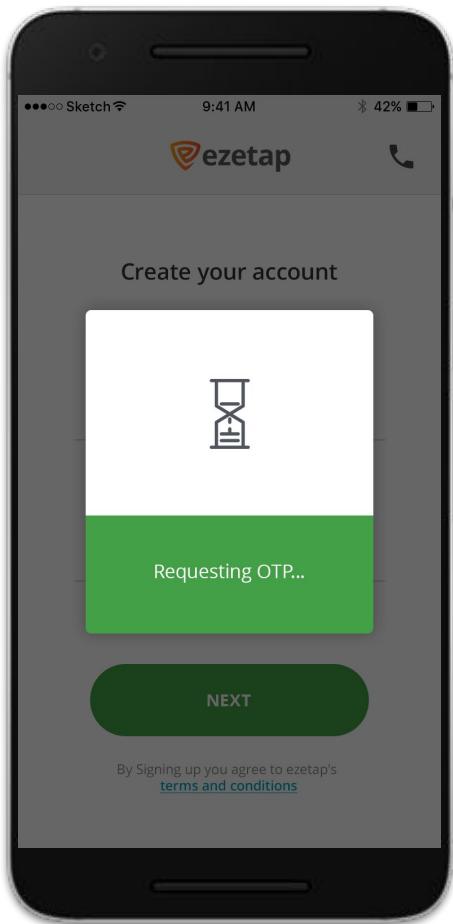
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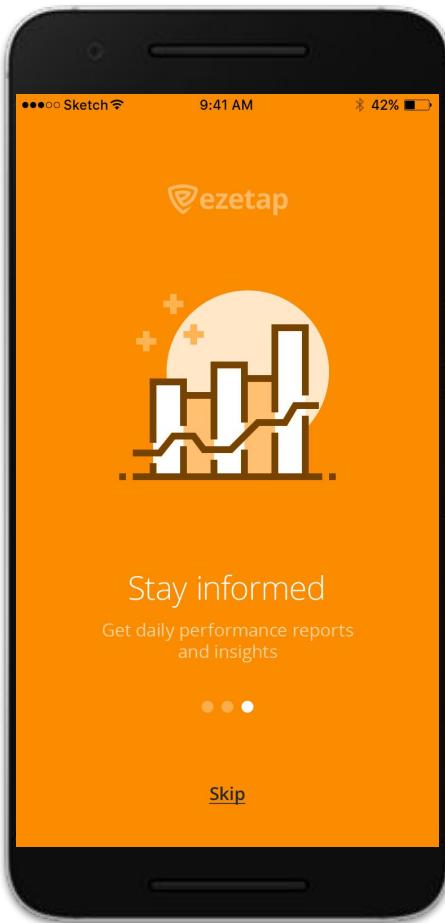
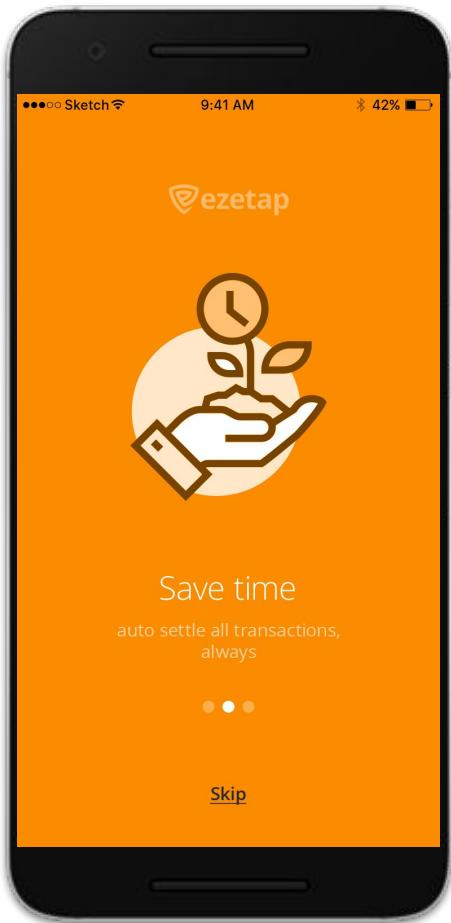
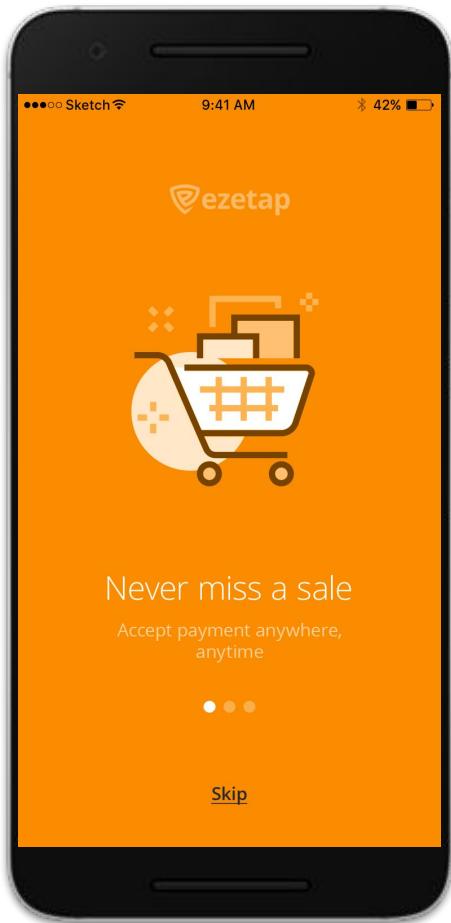
# Payments are dumb, Ezetap makes them smart

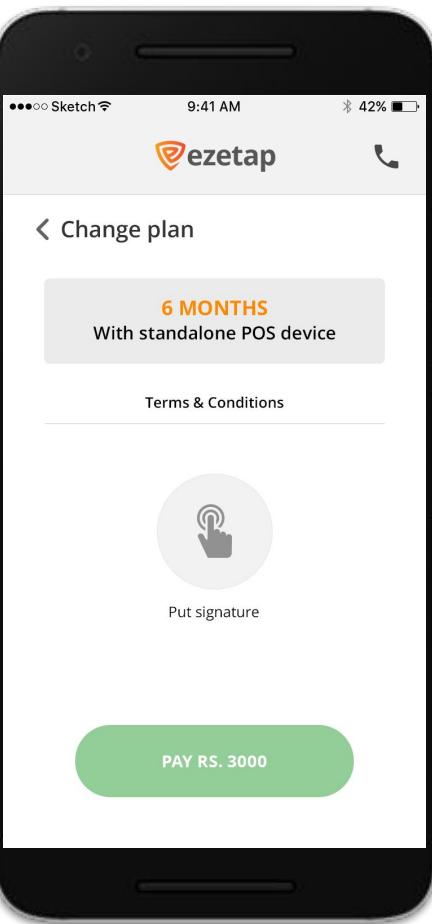
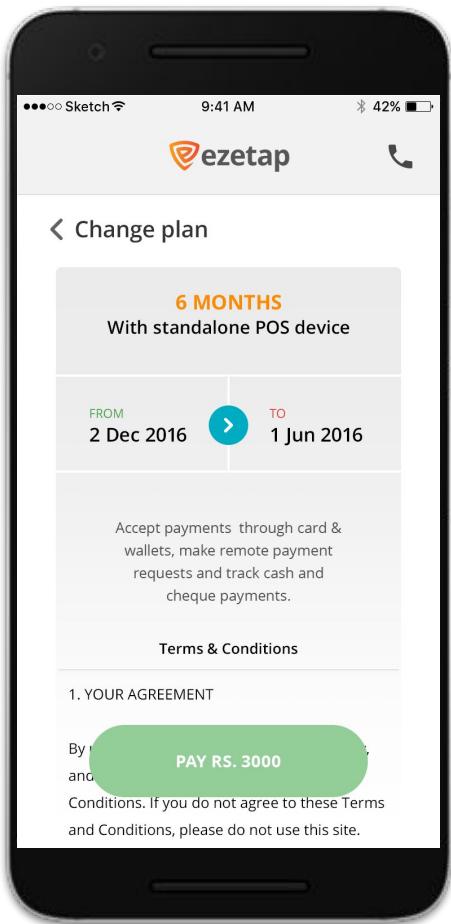
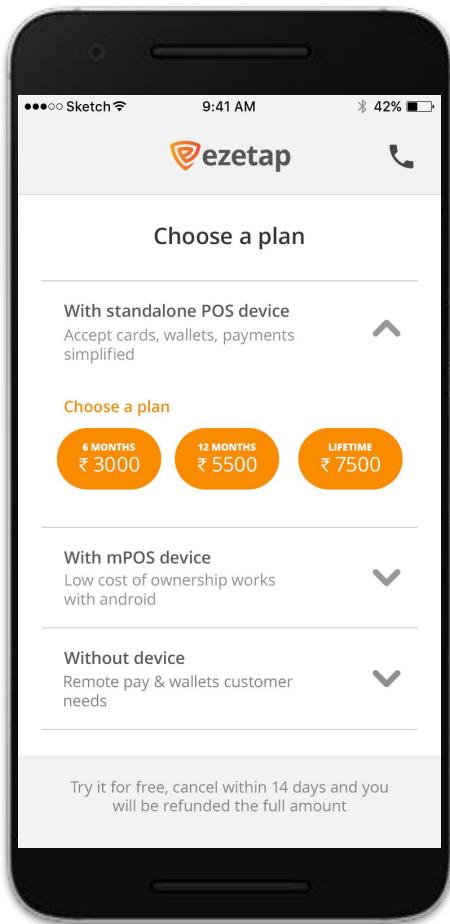
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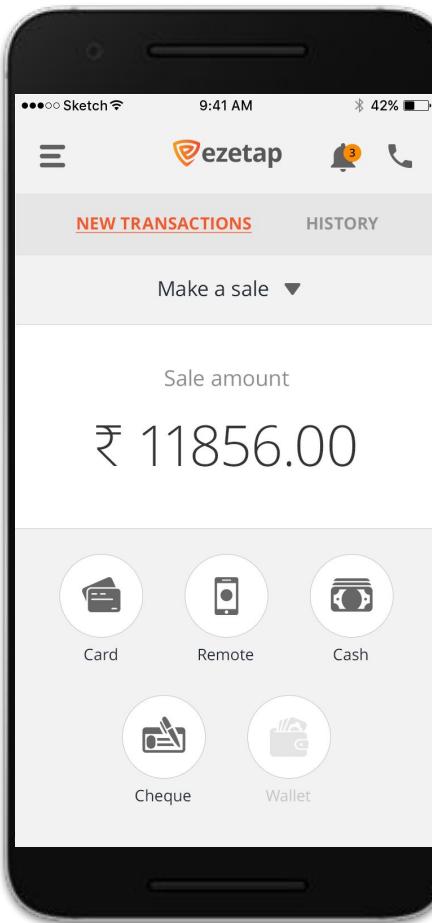
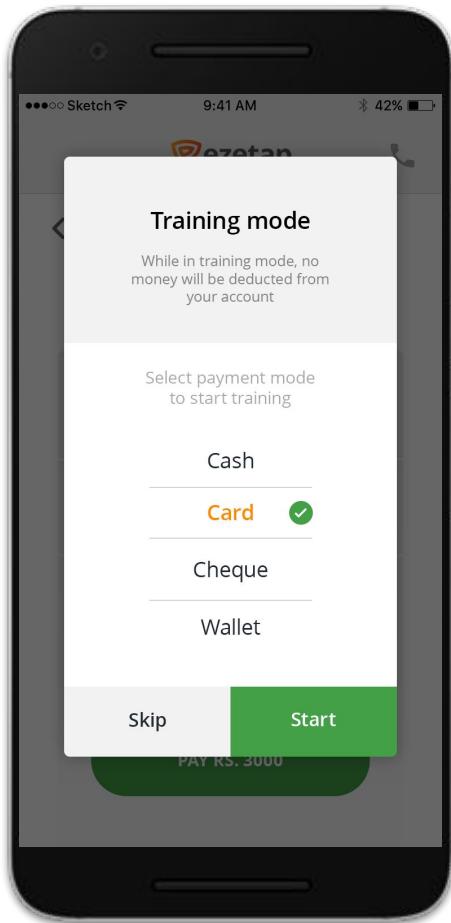
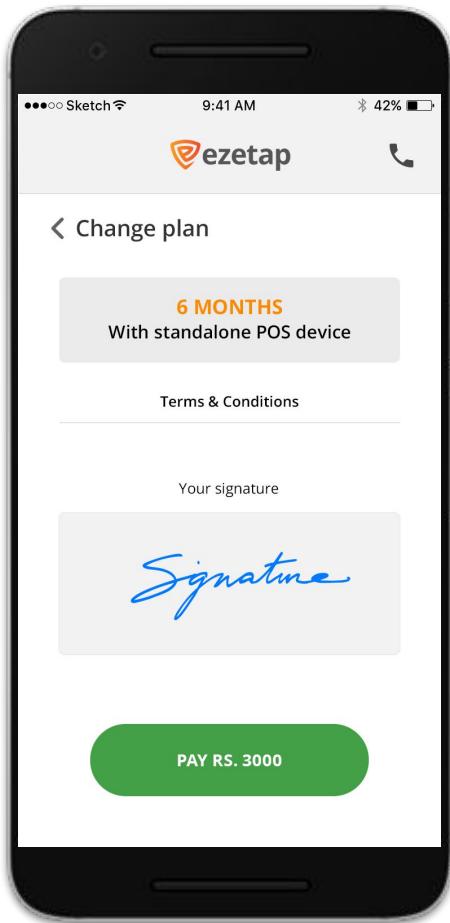


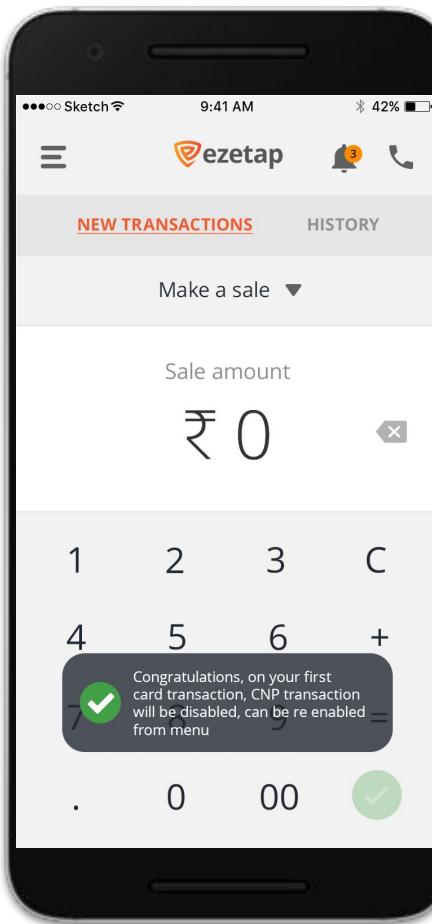
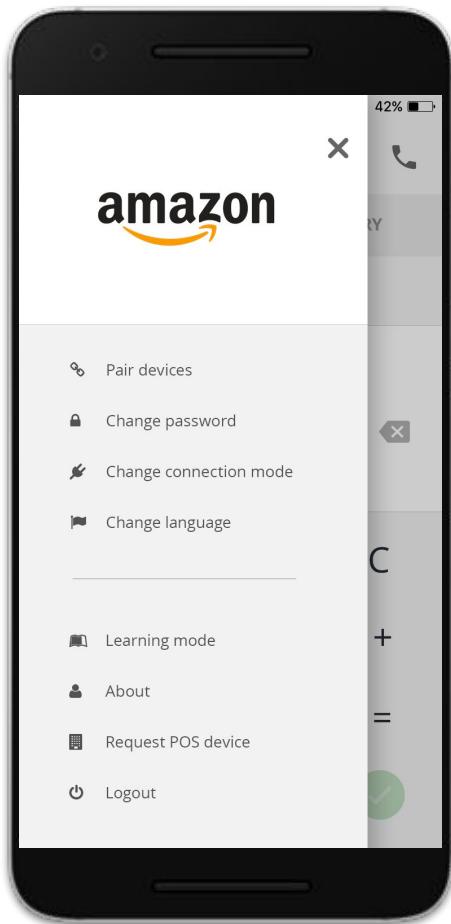
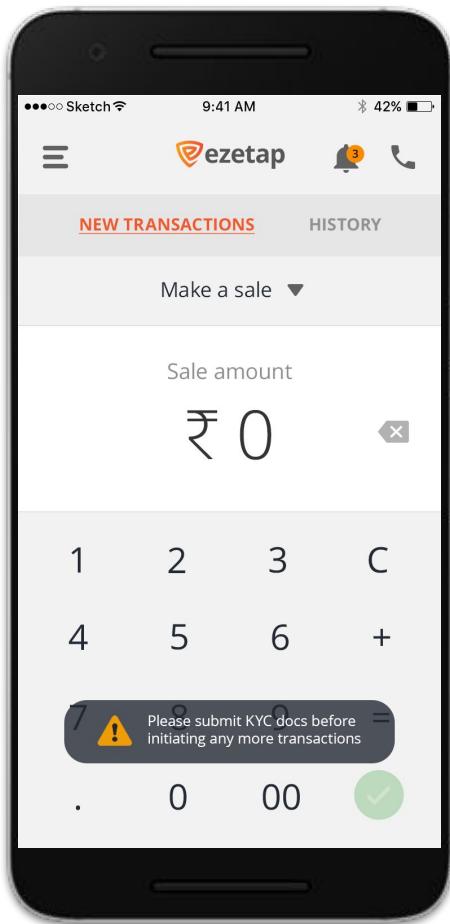


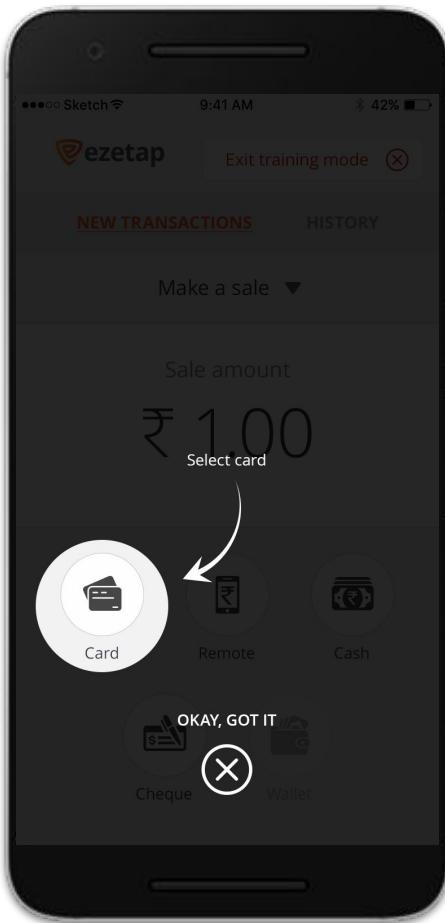
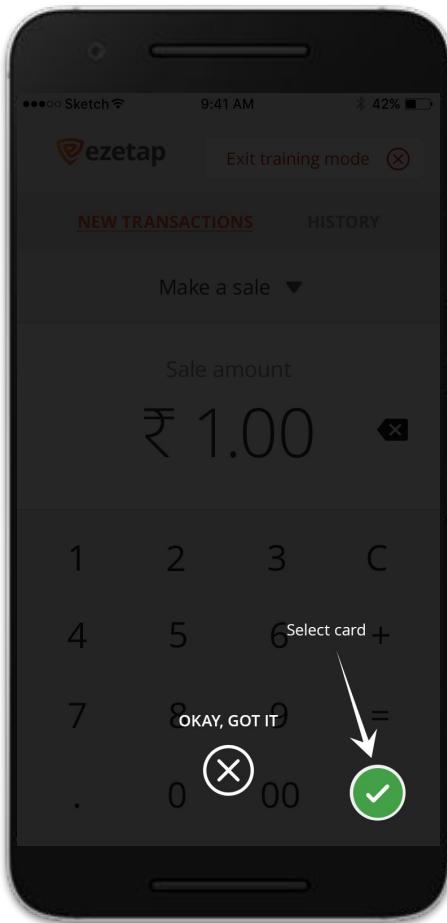


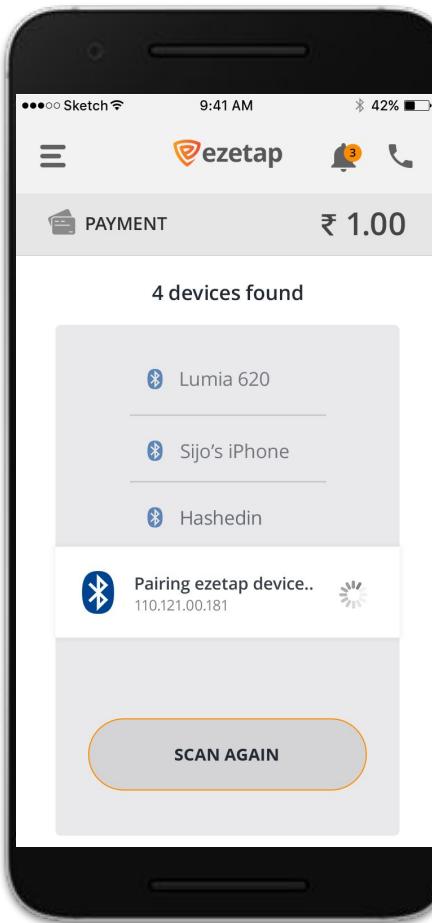
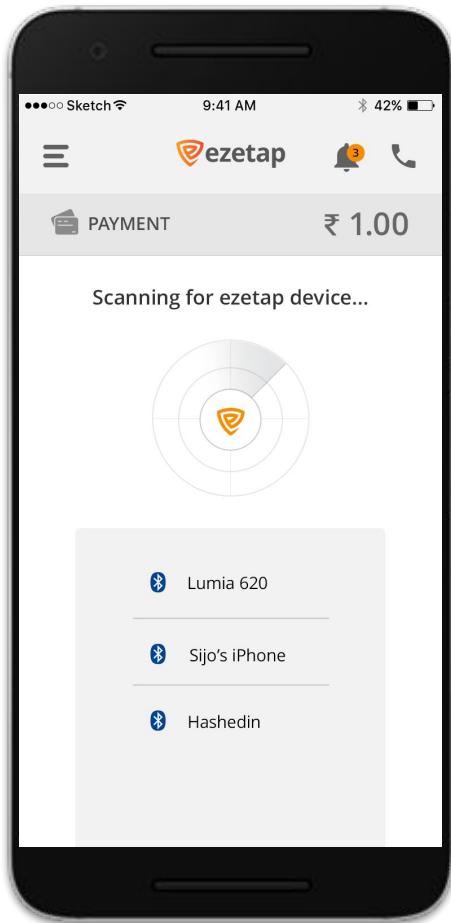
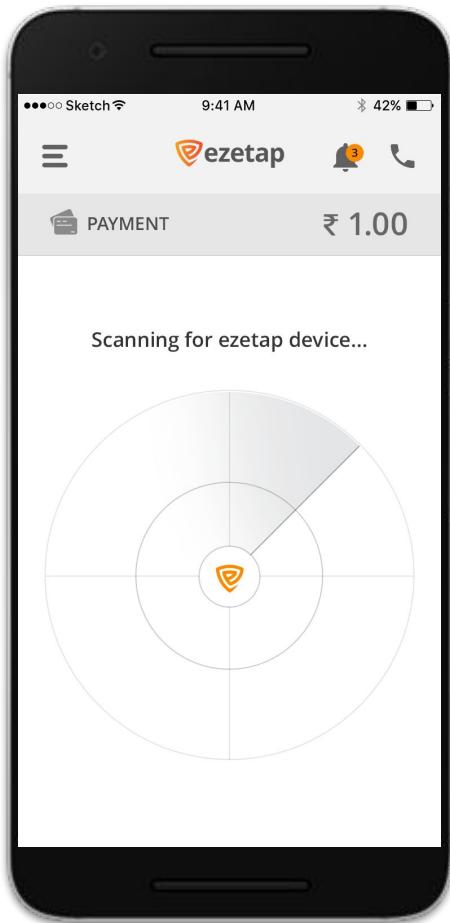


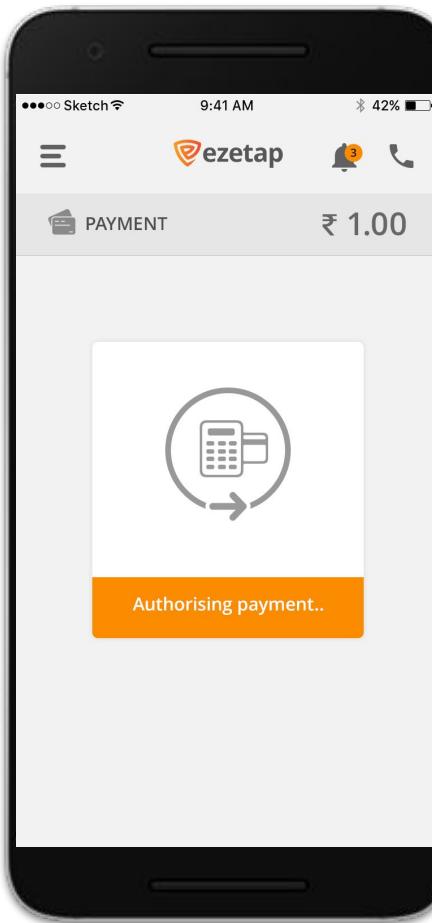
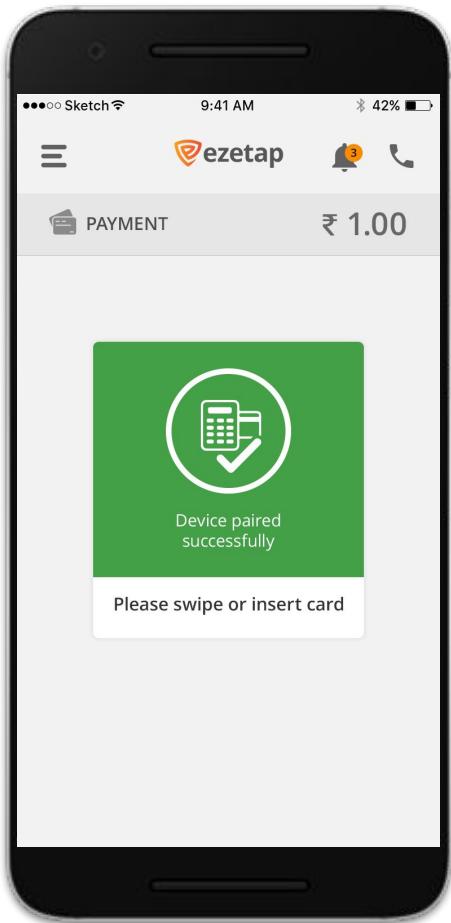
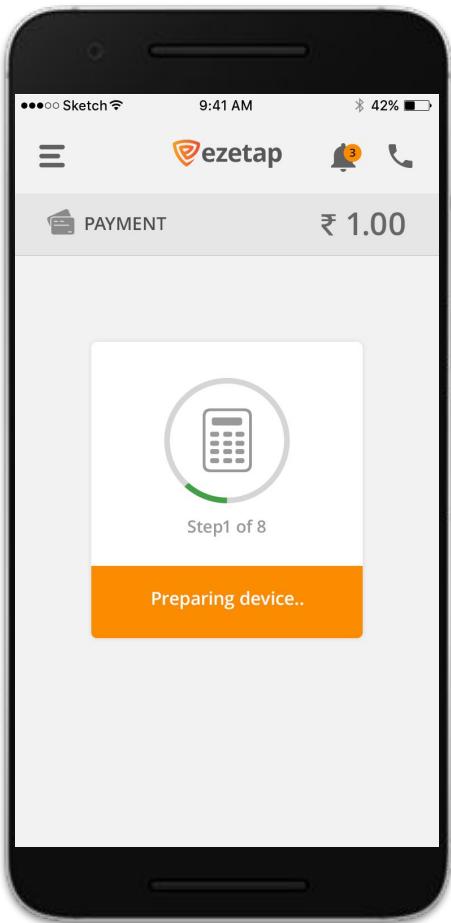


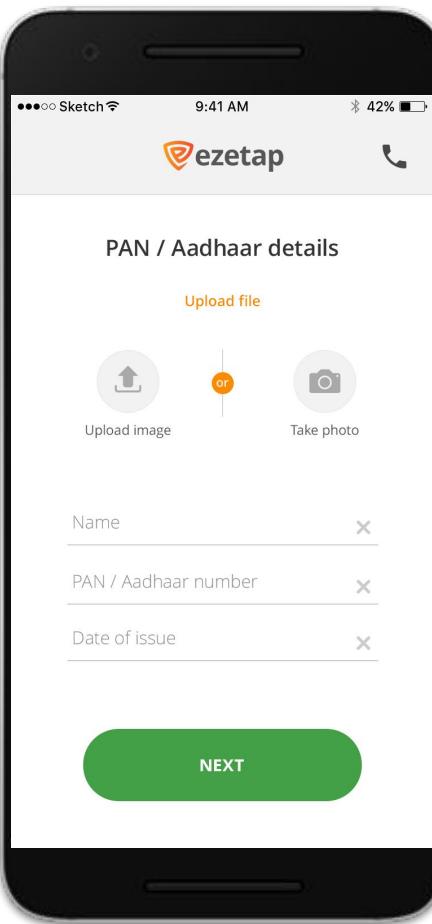
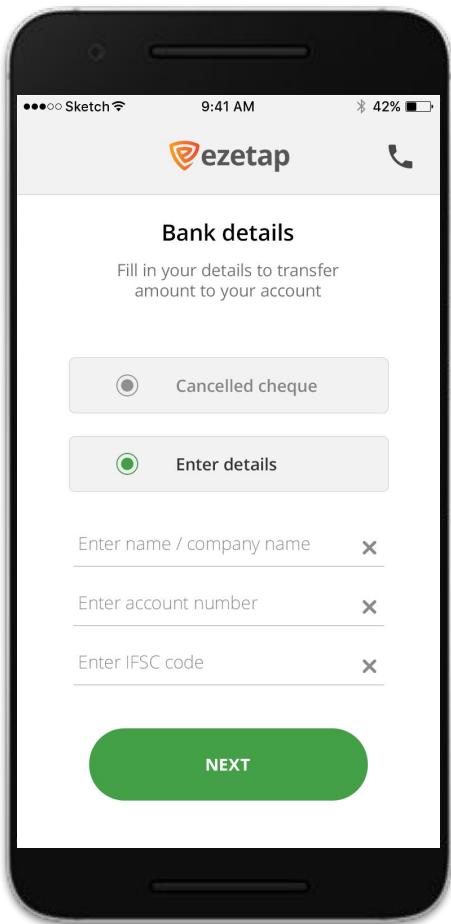
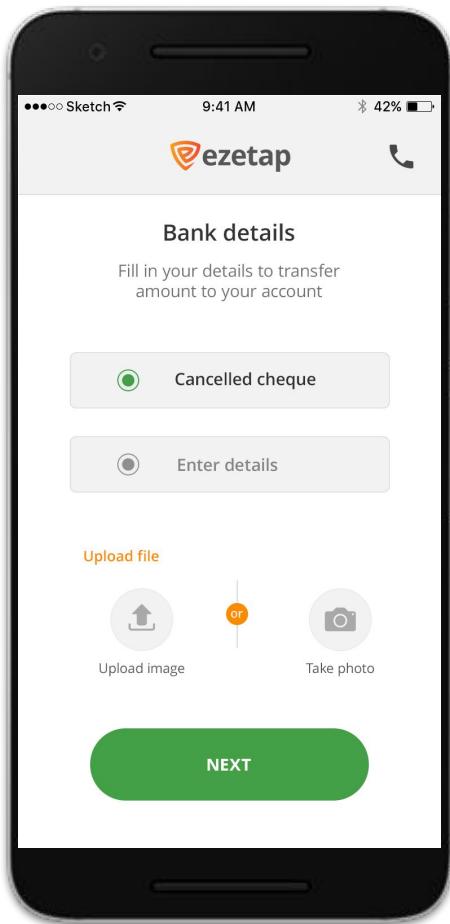


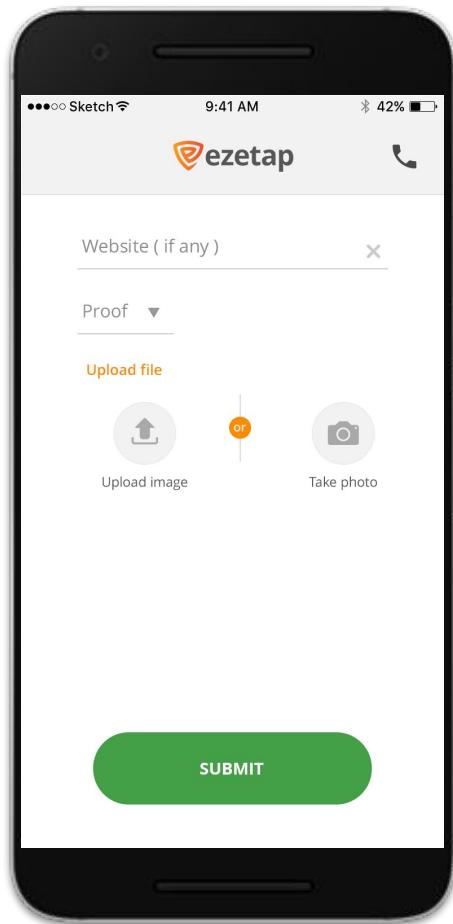
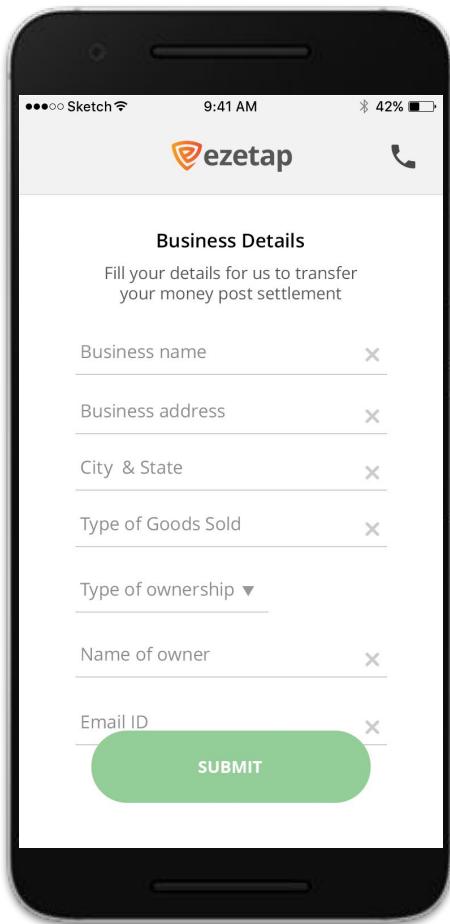












Thank you