

Courtesy - Google Images

Unifying Customer Experience for the financial community

Noorul Ameen | Jun 2017

SAMSUNG

UX DESIGN JOURNEY

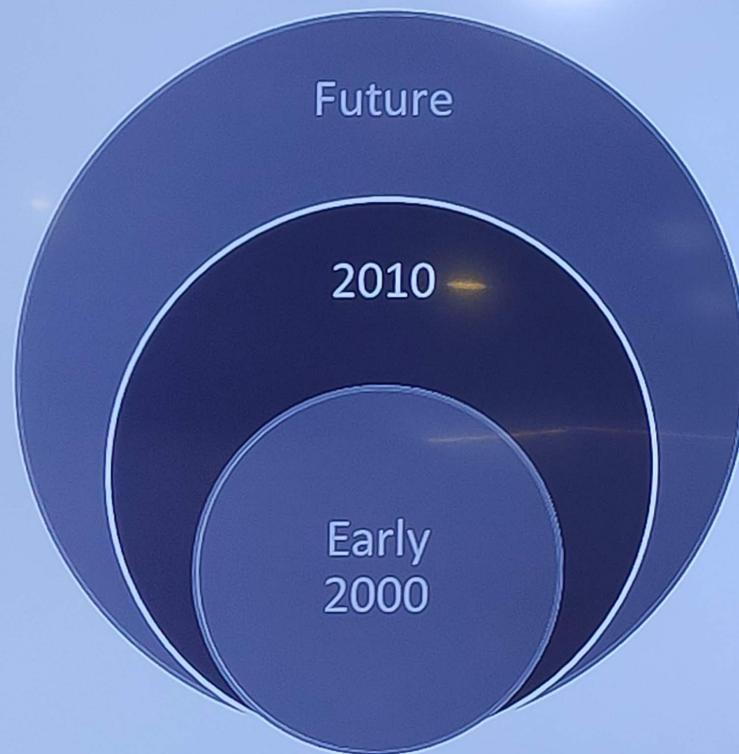


NetExchange Pro/Advisor

- Ops personnel focused
- Account centric
- On-demand product use
- Need of the hour!

SAMSUNG

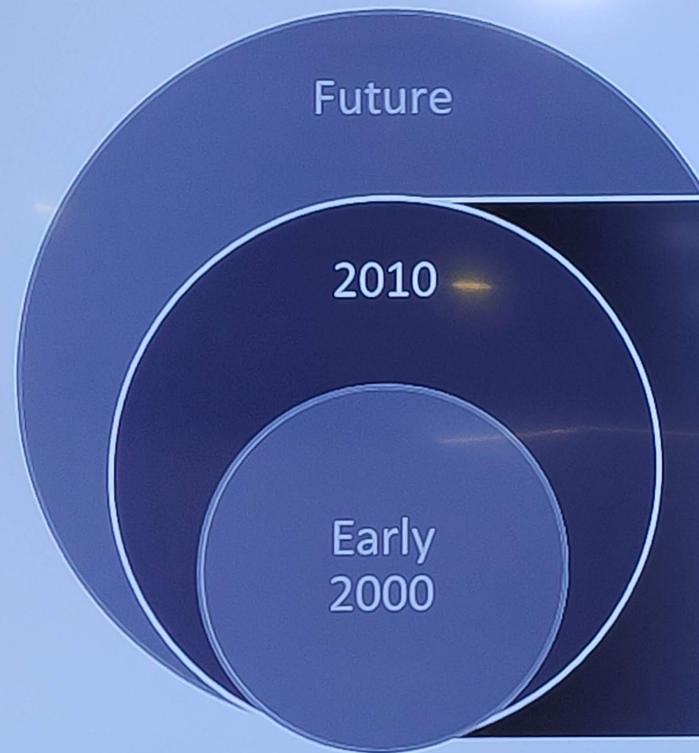
UX DESIGN JOURNEY



NetX360

- Hybrid business model
- Client centric
- Seamless UX
- Guidance

UX DESIGN JOURNEY



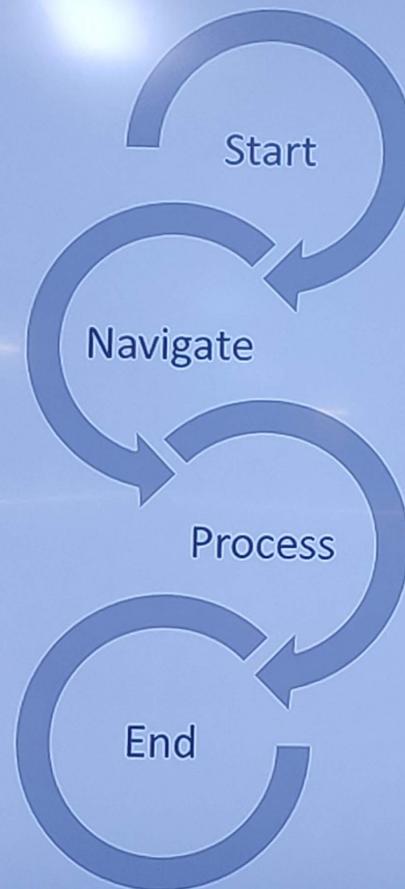
Functionalities

Design enhancements

Regulatory requirements

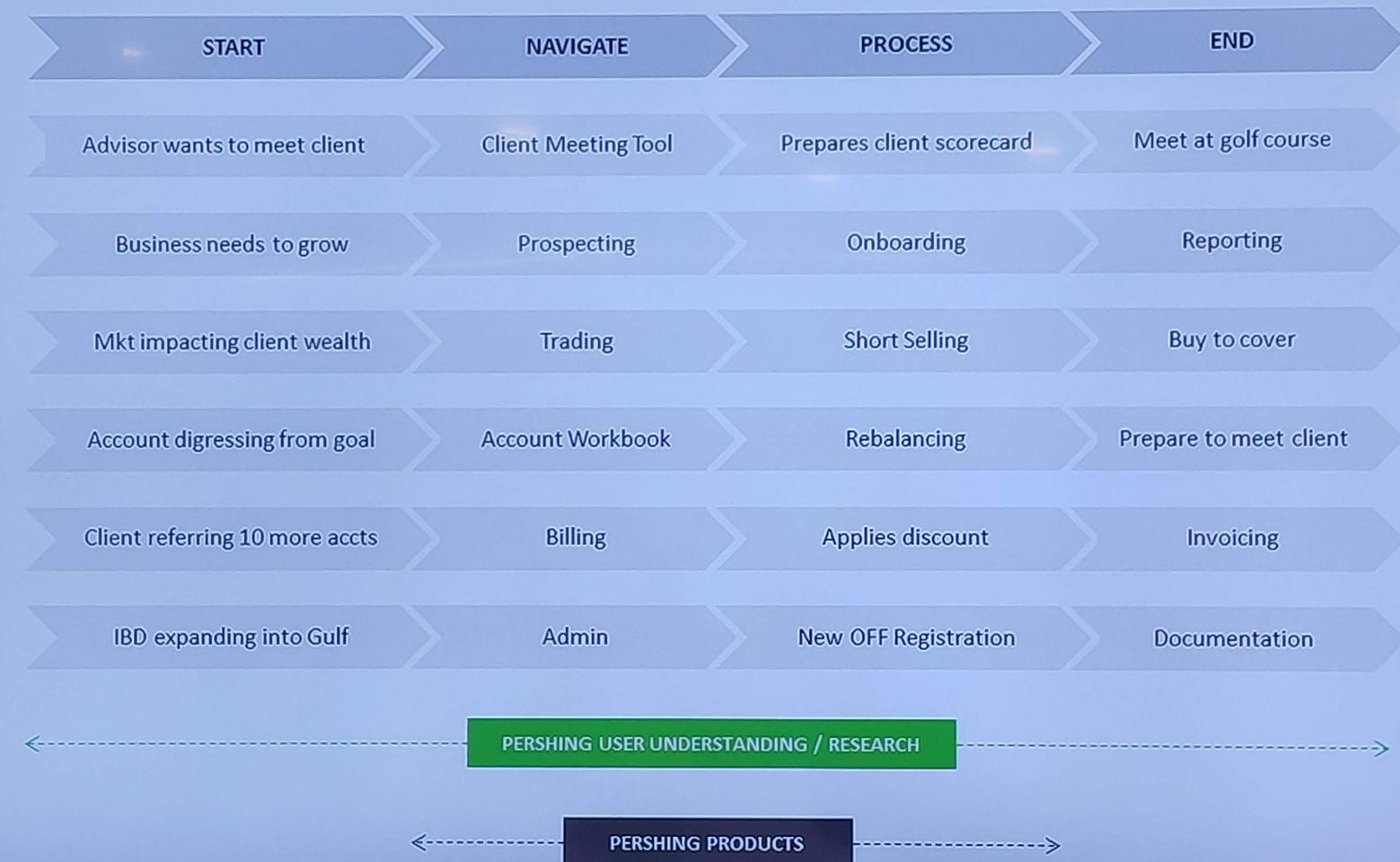
USP vs MVP

CURRENT USER JOURNEY

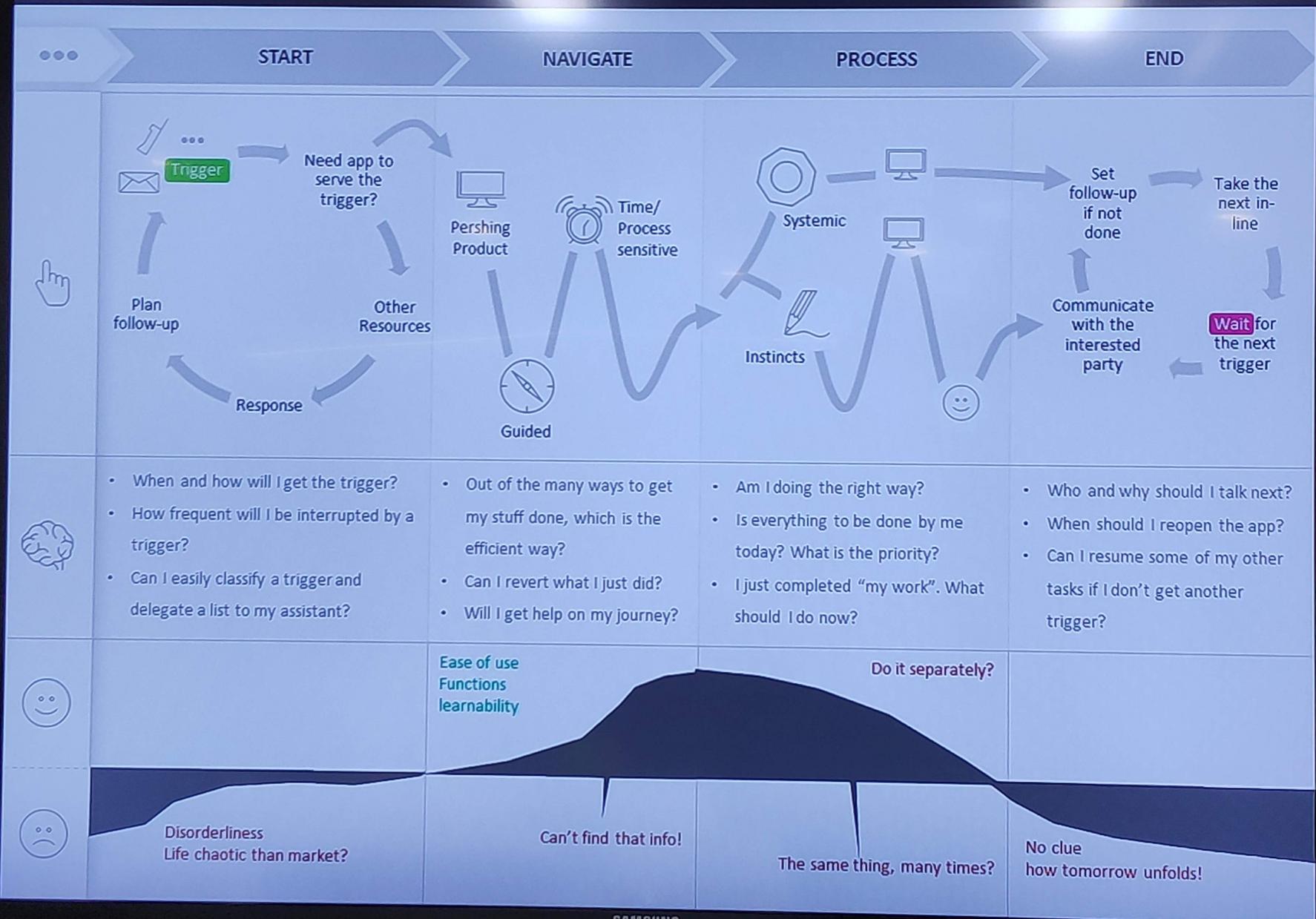


SAMSUNG

CURRENT USER JOURNEY



CUSTOMER JOURNEY MAP



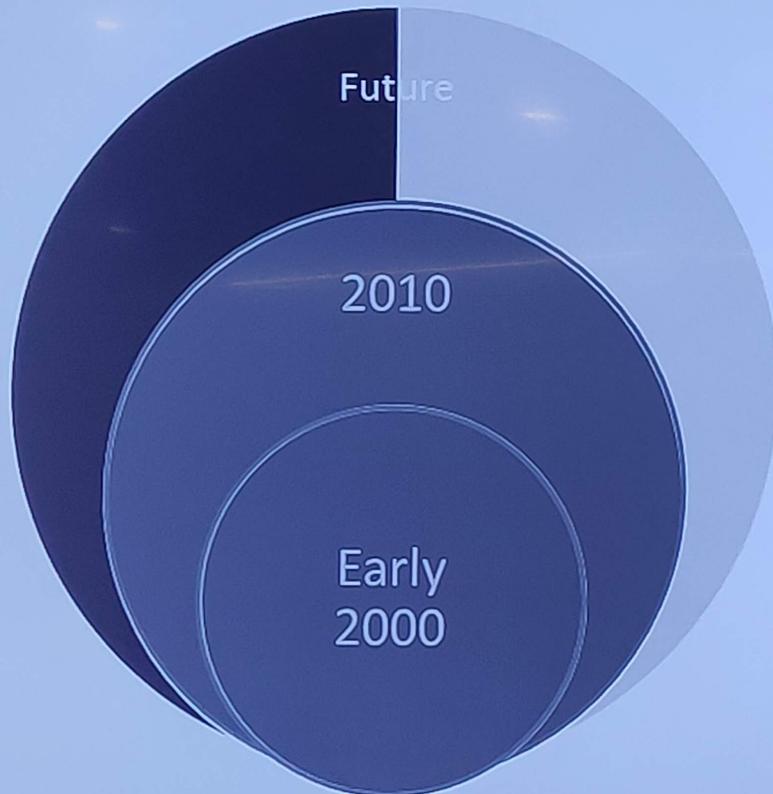
SWOT

| | |
|---|---|
| <p>STRENGTHS</p> <ul style="list-style-type: none">• Feature-rich, fit-for-all• Strong research basis• Under the same hood | <p>WEAKNESSES</p> <ul style="list-style-type: none">• Believe users are always and only correct• Hardly experiment |
| <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Needs just grow with user• Current setup to be our Launchpad• We can “KISS” | <p>THREATS</p> <ul style="list-style-type: none">• Need-of-the-hour• Damage control• Pray for the ultimate cleanup to happen |

The reality is
we were never too weak

We are the future

THE FUTURE



Integrated Wealth Mgmt

- 3 portal integration
- Unified access
- Touchpoints

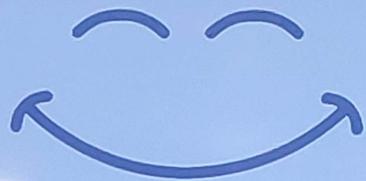
THE FUTURE



The calling!

- Experience Overhauling
- Unified
- Long term

OUR GUY...



N E U X



Icons CC 3.0 by www.flaticon.com

SAMSUNG

NEUX PHILOSOPHY

NOT

what we **KNOW** about our users

BUT

what we **WANT** our users to experience

SAMSUNG

NEUX PHILOSOPHY

From

looking forward

To

Forward looking

SAMSUNG

NEUX PHILOSOPHY

User focused

Persona driven

Guided UX

Triggers

Start & Stop

The need of the hour!

Customer focused

Usage driven

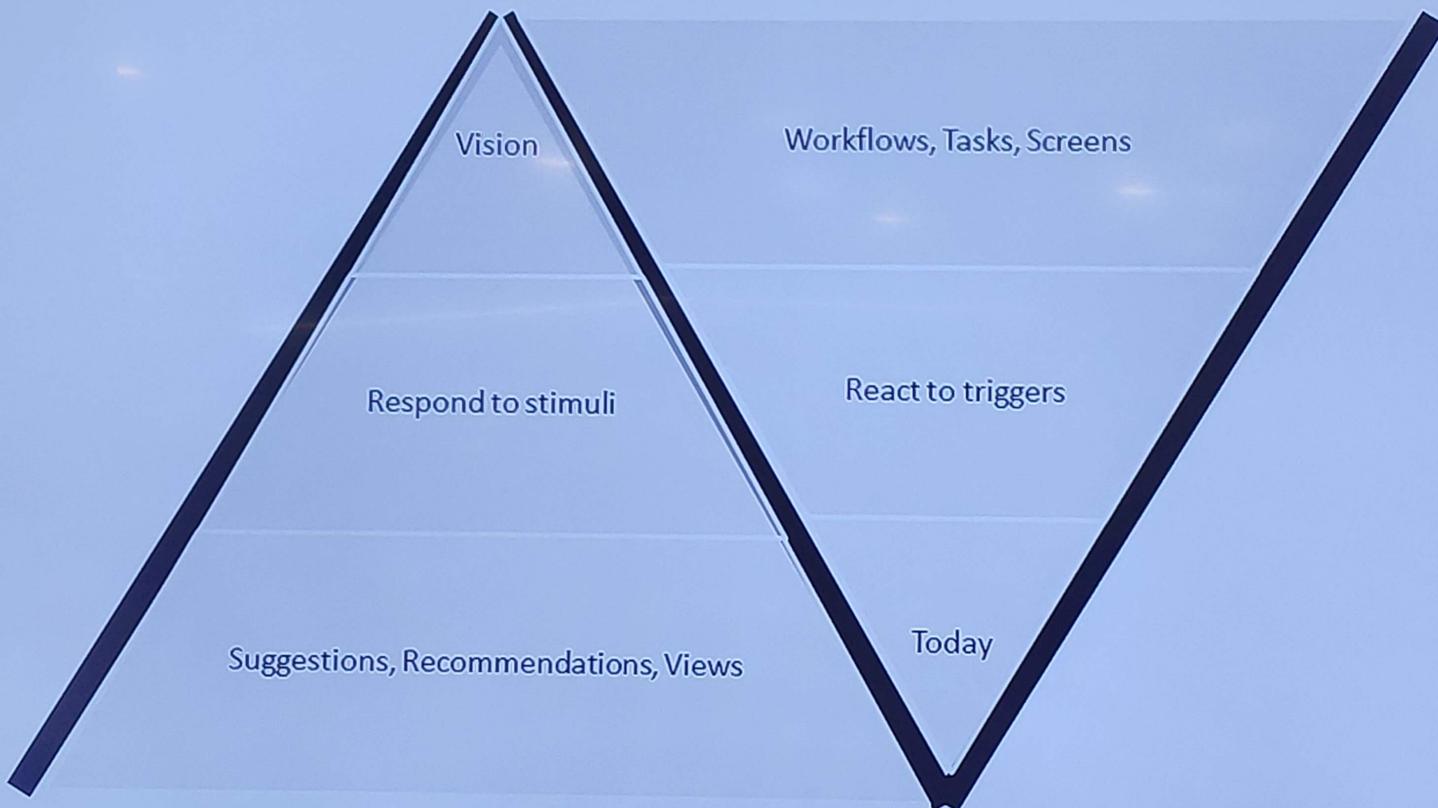
Suggestive CX

Stimuli

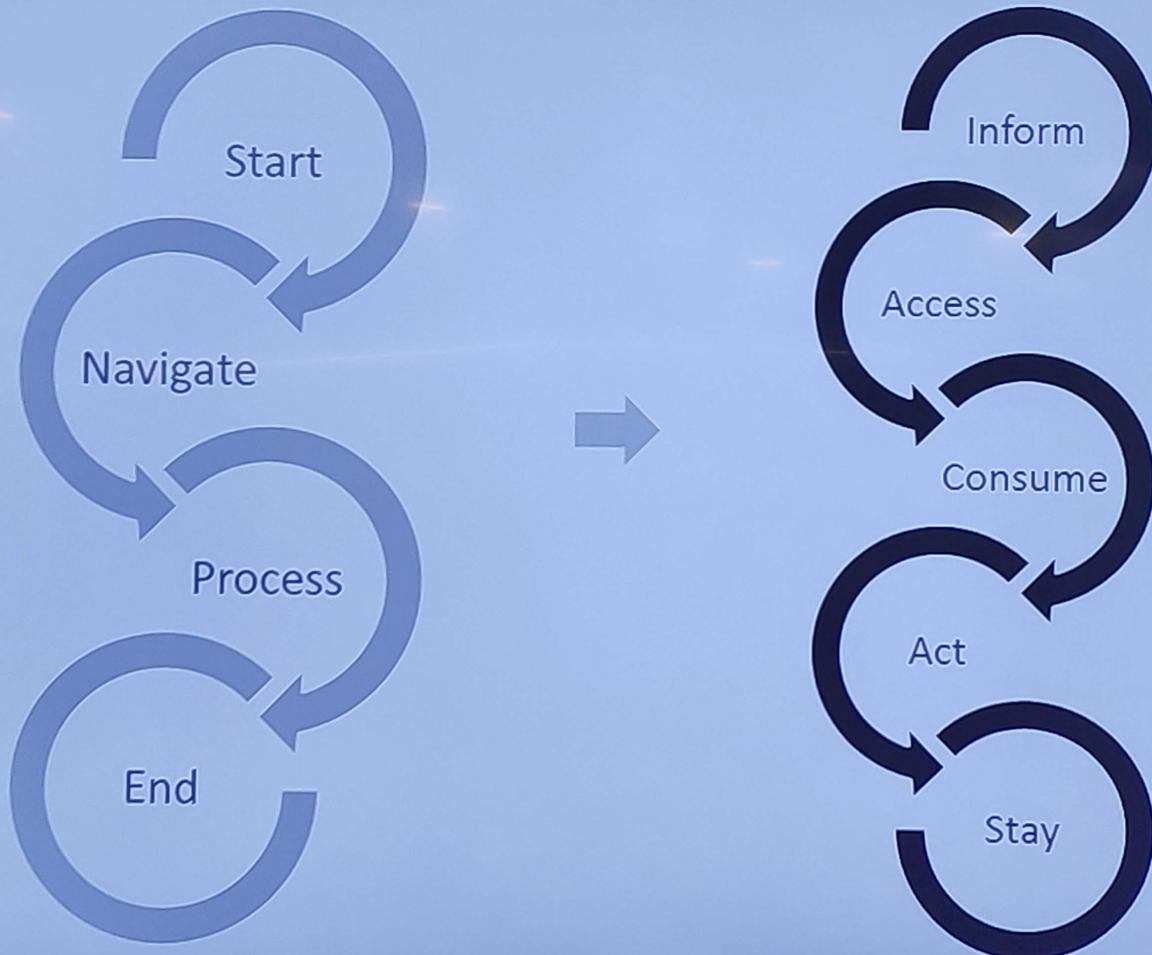
Use & Stay

Here I stay ...

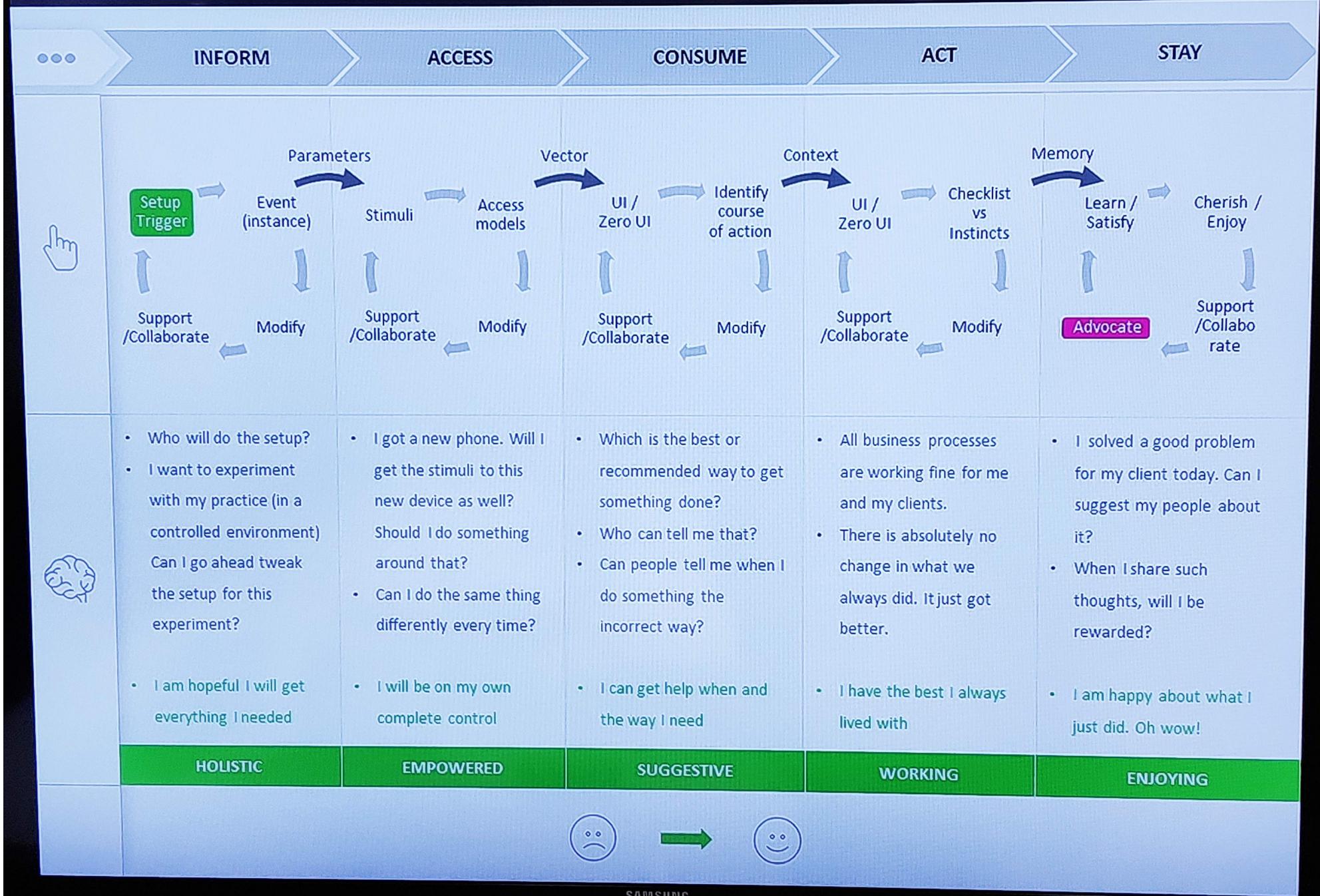
NEUX PHILOSOPHY



PROPOSED EXPERIENCE JOURNEY



EMPATHY MAP



THE CHANGE

Advisor wants to meet client → Client Meeting Tool → Prepares client scorecard → Meet at golf course



INFORM

- Collect the list of clients (view) who need special attention
- Differentiate this view from other less important ones

ACCESS

- Extract meaningful information (stimuli) from all info sources like wealth mgmt needs, business strategy etc
- Make this information "available" for the user

CONSUME

- Ascertain the intrinsic action(s), related & suggested action(s)
- Recommend / predict / opt to automate / remember / schedule some tasks

ACT

- Follow current User Journeys for various business processes / user needs

STAY

- Gamify the experience to make it rewarding, enjoyable, *memorable*
- Positive vibes help users to recommend the experience to others, share success stories etc

VIEW

AVAILABILITY

MULTITASK

FUNCTIONAL

CHERISHING

SWOT

STRENGTHS

- One platform for all but made to work for each
- KISSed
- Unified

WEAKNESSES

- Not research driven
- Not evidence backed
- Might fail

OPPORTUNITIES

- Being future-proof

THREATS

- All doors closed!!



TRADE WITHOUT ANY BOUNDARIES

Trading and Credit Risk Management System

We have built a simplified software product for trading Companies. The system provides a complete view of Transaction across various business functions in real time.

Be it Trading, Operations, Treasury, Underwriters, all data can be monitored and insights can be drawn into actionable decision making.

KEY BUSINESS DRIVERS

We believe that there is only one way to make a profitable trade - by making the right judgment, based on the available information.



Growth

Can operate across multiple Geographical Worldwide.



Cost

Can provide aggregate risk Management and back office efficiencies.



User Experience

Can be simple yet futuristic with a proven next generation technology.

TOP FEATURES

We believe that there is only one way to trade - by making the right judgment.

● Treasury can track and manage bank utilization and customer utilization which helps them to allocate and request new credit.

● Trader can anticipate and book trade much in advance based on Dues report.

● The Trade feature helps trader and operations to manage the life cycle of trade until shipment, settlement happens.

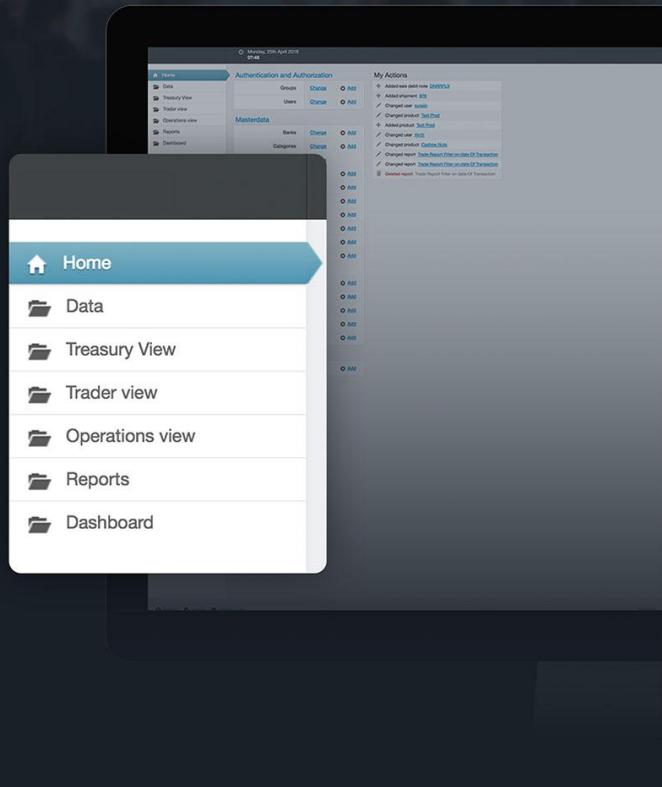
● Trader can combine/group purchase and sales contracts.

● Automatic bank utilisation calculations based on trades, settlements.

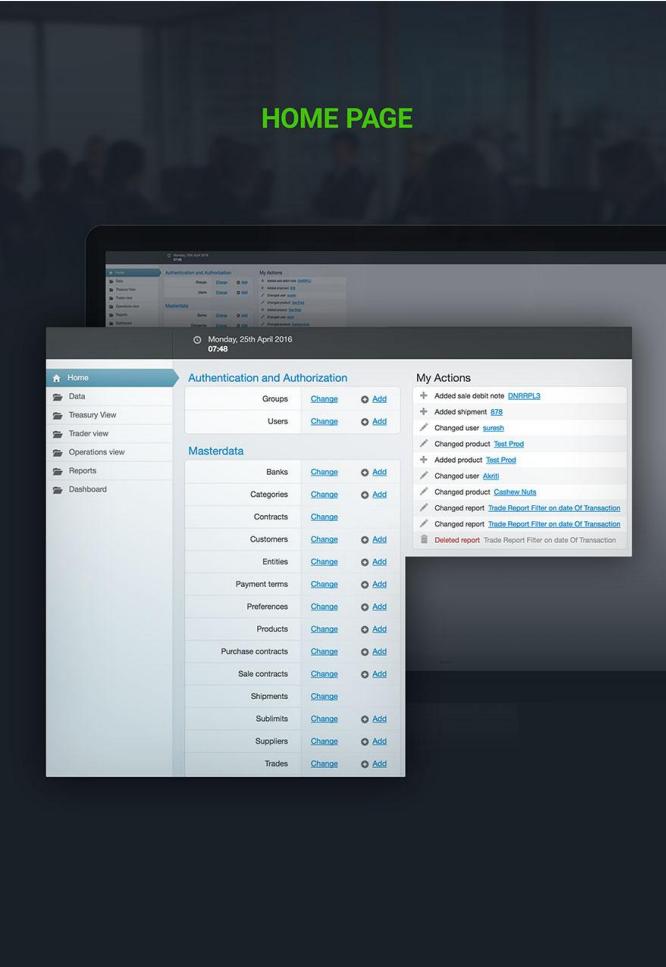
● Set of reports available on demand.

● Dynamic view of information available to C- Level Execs for agile decision making.

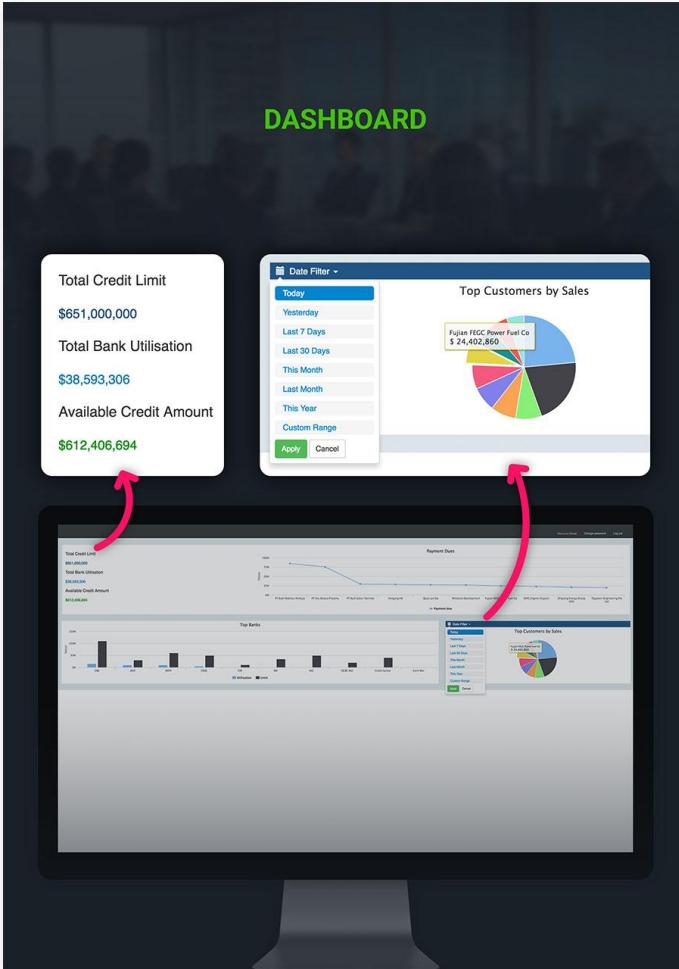
MENU



HOME PAGE



DASHBOARD



COMPLETE CUSTOMER DETAILS



The screenshot shows a data analysis interface with a table. The columns are labeled: Customer Name, Internal Limit, Country, Product Name, Bank, Entity, Underwriter Name, and Outstanding Payment. A blue arrow points from the 'Bank' column to the 'Entity' column, indicating a relationship or dependency between these two fields.

UPDATE TRADE

[Go Back](#)

Trade (Approved)

Trade Info

| | | |
|--------------|--------------|---------------------------------|
| Trader: Ojas | Entity: RRPL | Date of Transaction: 31/07/2015 |
|--------------|--------------|---------------------------------|

Product Info

| | |
|-----------------------|---------------------------|
| Product: Soybean Meal | Sub Product: Soybean Meal |
|-----------------------|---------------------------|

Purchase Sale

Purchase

Purchase #PTT877

| | | |
|---------------------------|--------------------------|------------------------------|
| Payment type: Pre-Payment | Supplier: Acsipo Pte Ltd | Quantity: 1500.0 |
| Price: 425.0 | Tenor: 0 | Quality: |
| Tolerance lower limit: 1 | Tolerance upper limit: 1 | Percentage financed: 100 |
| Country: Argentina | Inco term: CFR | Load discharge term: FREE IN |
| Cargo origin: Mill: | | |

Sale

Sale #STT7878

| | | |
|--------------------------|------------------------------------|---|
| Sale type: L/C | Customer: Triumph Agri Pte Ltd | Quantity: 1500.0 |
| Price: 441.0 | Tenor: 150 | Quality: |
| Supplier: Acsipo Pte Ltd | Expected shipment date: 31/07/2015 | Tolerance lower limit: 1 |
| Trade Cost: 0 | Comments: | Tolerance upper limit: 1 |
| Total Cost: 807500 | | Inco term: CFR |
| | | Load discharge term: FREE IN |
| | | Country: Vietnam |
| | | Disembarkment port: SP-SPN Th/ Vi General |

Purchase Trade Cost

| | |
|------------------------------------|---------------------------------|
| Freight: 0.0 | Seller liability insurance: 0.0 |
| Charterer liability insurance: 0.0 | Lead survey: 0.0 |
| Banking: 0.0 | Discharge survey: 0.0 |
| Financing: 0.0 | Lc confirmation: 0.0 |
| Logistics: 0.0 | Credit insurance: 0.0 |
| Discounting: 0.0 | Purchase commission: 0.0 |
| | Sales commission: 0.0 |

Sale Trade Cost

| | |
|------------------------------------|---------------------------------|
| Freight: 0.0 | Seller liability insurance: 0.0 |
| Charterer liability insurance: 0.0 | Lead survey: 0.0 |
| Banking: 0.0 | Discharge survey: 0.0 |
| Financing: 0.0 | Lc confirmation: 0.0 |
| Logistics: 0.0 | Credit insurance: 0.0 |
| Discounting: 0.0 | Sales commission: 0.0 |

Save Trade

Save
Submit For Approval
Approve
Reject

PAYMENT

Monday, 20th April 2015 07:52

Home - Masterdata - Shipments - Shipment/ Invoice/ Payment 5

CONTRACT ID - S1608-821

Sale Trade Ticket - STT77 - RRPL ()

| | | |
|----------------------------------|----------------|--------------------------|
| Customer: Suljana Metal Products | Product: Scrap | SubProduct: Shredded |
| Price: \$491 | Quantity: 500 | Tolerance Upper Limit: 1 |
| Trade Type: L/C | Tenor: 150 | Payment Type: Tenor |

Estimated Costs

| | |
|------------------------------------|---------------------------------|
| Freight: \$0 | Seller Liability Insurance: \$0 |
| Charterer Liability Insurance: \$0 | Load Survey: \$0 |
| Discharge Survey: \$0 | Banking: \$0 |
| Lc Confirmation: \$0 | Financing: \$0 |
| Credit Insurance: \$0 | Logistics: \$0 |
| Sales Commission: \$0 | Discounting: \$0 |

None selected [Print Invoice](#)

| | |
|------------------------------|--------------------------|
| Sale ticket: 7/STT77 | Bank: DBS |
| Underwriter: ----- | Percentage financed: 100 |
| Discounting date: 2015-04-18 | Today |

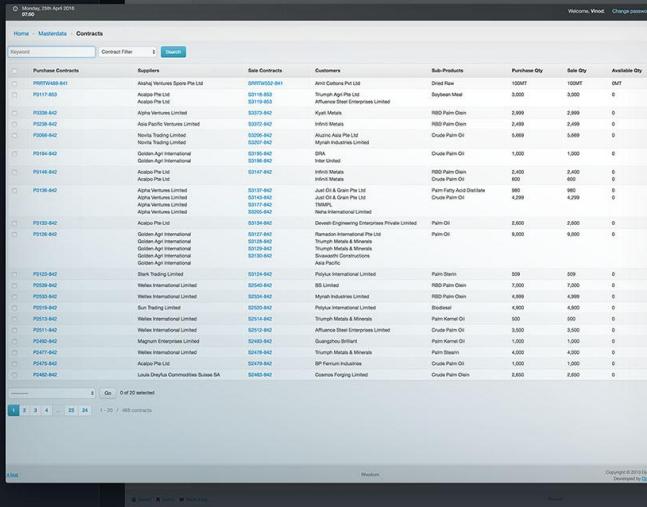
Shipment / invoices

Shipment / invoice: SIS

| | | |
|-------------------------------|---------------------------|--------------------------|
| Vessel: MV Maersk Kalmar 1209 | Shipment date: 2012-06-10 | Invoice date: 2012-06-10 |
| Quantity: 500 | Price: 491.0 | |

[Shipment Costs \(Show\)](#)

CONTRACTS



Monday, 25th April 2016 07:59

Welcome, Virend. Change password

Home - Masterdata - Contracts

Reported Contact Filter Search

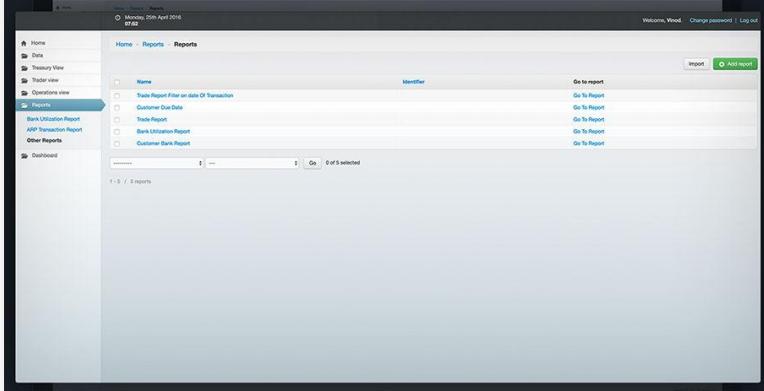
| Purchase Contracts | Suppliers | Sale Contracts | Customers | Sub-Products | Purchase Qty | Sale Qty | Available Qty |
|--------------------|-------------------------------|----------------|---|----------------------------|--------------|----------|---------------|
| P0017-00089-001 | Ashujh Ventures Spice Pte Ltd | S00170202-001 | Amrit Comstar Pte Ltd | Dried Rose | 100MT | 100MT | 0MT |
| P0117-003 | Acadis Pte Ltd | S0118-003 | Triumph Agri Pte Ltd | Soybean Meal | 3,000 | 3,000 | 0 |
| P0238-001 | Alpha Pte Ltd | S0219-003 | Affluence Steel Enterprises Limited | Kuny Meats | 2,800 | 2,800 | 0 |
| P0238-002 | Alpha Ventures Limited | S0237-002 | Intrin Metals | RBD Palm Oil | 3,459 | 3,459 | 0 |
| P0238-002 | Asia Pacific Ventures Limited | S0237-002 | Intrin Metals | RBD Palm Oil | 3,459 | 3,459 | 0 |
| P0238-002 | Novita Trading Limited | S0206-002 | Alcione Asia Pte Ltd | Crude Palm Oil | 5,669 | 5,669 | 0 |
| P0238-002 | Novita Trading Limited | S0206-002 | Alcione Asia Pte Ltd | Crude Palm Oil | 5,669 | 5,669 | 0 |
| P0238-042 | Golden Agri International | S0219-002 | DIX | Crude Palm Oil | 1,000 | 1,000 | 0 |
| P0238-042 | Golden Agri International | S0219-002 | Inter United | Crude Palm Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Acadis Pte Ltd | S0147-002 | Intrin Metals | RBD Palm Oil | 2,450 | 2,450 | 0 |
| P0316-042 | Acadis Pte Ltd | S0147-002 | Intrin Metals | Crude Palm Oil | 800 | 800 | 0 |
| P0316-042 | Alpha Ventures Limited | S0137-002 | Just Oil & Grain Pte Ltd | Palm Fatty Acid Distillate | 980 | 980 | 0 |
| P0316-042 | Alpha Ventures Limited | S0137-002 | Just Oil & Grain Pte Ltd | Thiols | 4,200 | 4,200 | 0 |
| P0316-042 | Alpha Ventures Limited | S0177-002 | Just Oil & Grain Pte Ltd | Thiols | 4,200 | 4,200 | 0 |
| P0316-042 | Alpha Ventures Limited | S0177-002 | Just Oil & Grain Pte Ltd | Thiols | 4,200 | 4,200 | 0 |
| P0316-042 | Acadis Pte Ltd | S0134-002 | Devon Engineering Commerces Private Limited | Palm Oil | 2,000 | 2,000 | 0 |
| P0316-042 | Golden Agri International | S0137-002 | Remainder International Pte Ltd | Palm Oil | 8,000 | 9,000 | 0 |
| P0316-042 | Golden Agri International | S0138-002 | Triumph Metals & Minerals | Palm Oil | 8,000 | 9,000 | 0 |
| P0316-042 | Golden Agri International | S0138-002 | Triumph Metals & Minerals | Palm Kernel Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Golden Agri International | S0138-002 | Triumph Metals & Minerals | Palm Oil | 8,000 | 9,000 | 0 |
| P0316-042 | Golden Agri International | S0138-002 | Triumph Metals & Minerals | Palm Kernel Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Stox Trading Limited | S0124-002 | Polyuk International Limited | Palm Soot | 500 | 500 | 0 |
| P0316-042 | Wallex International Limited | S0240-002 | BS Limited | RBD Palm Oil | 7,000 | 7,000 | 0 |
| P0316-042 | Wallex International Limited | S0304-002 | Myers International Limited | RBD Palm Oil | 4,800 | 4,800 | 0 |
| P0316-042 | Wallex International Limited | S0304-002 | Wallex International Limited | Butter Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Wallex International Limited | S0254-002 | Triumph Metals & Minerals | Palm Kernel Oil | 500 | 500 | 0 |
| P0316-042 | Wallex International Limited | S0254-002 | Triumph Metals & Minerals | Palm Kernel Oil | 500 | 500 | 0 |
| P0316-042 | Wallex International Limited | S0212-002 | Affluence Steel Enterprises Limited | Crude Palm Oil | 3,000 | 3,000 | 0 |
| P0316-042 | Magnum Enterprises Limited | S0240-002 | Gungngho Brilliant | Palm Kernel Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Magnum Enterprises Limited | S0240-002 | Gungngho Brilliant | Palm Oil | 4,000 | 4,000 | 0 |
| P0316-042 | Magnum Enterprises Limited | S0240-002 | Gungngho Brilliant | Crude Palm Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Acadis Pte Ltd | S0240-002 | Gungngho Brilliant | Palm Oil | 4,000 | 4,000 | 0 |
| P0316-042 | Acadis Pte Ltd | S0240-002 | Gungngho Brilliant | Crude Palm Oil | 1,000 | 1,000 | 0 |
| P0316-042 | Lock Dryfix Commerces Bhd SA | S0240-002 | Gungngho Brilliant | Crude Palm Oil | 2,000 | 2,000 | 0 |

0 of 20 selected

1 2 3 4 23 24 1 20 / 460 contracts

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REPORTS



Monday, 25th April 2016 07:52

Welcome, Virend. Change password

Home - Reports - Reports

Home Data Treasury View Trader view Operations view Reports Bank Utilization Report APP Transaction Report Other Reports Dashboard

Identifier

Name

Trade Report Filter on date of Transaction

Customer Due Date

Trade Report

Bank Utilization Report

APP Transaction Report

Customer Bank Report

Go To Report

Import Add report

1 / 1 / 1 reports

Start Strike : 1.5

Num of Strikes :

Increment: 0.2

Refresh from DataBase

FV15 : X15H16 : JV16 : X16H17 : JV17 : X17H18 : JV18 : Cal14 : Cal15 : Cal16 : Cal17 : Cal18

Select Date

| | |
|--------------|--|
| 14-12 - 2015 | |
| 14-12 - 2015 | |
| 14-12 - 2015 | |

MY MARKETS FOR 2015-12-14

Basic Search

Selected Tenor

Search Markets

g116 1.95 c X 1.94 @ 14.4 now b:1.9400 a:0.1440t

0.1470 0.531 1.053 26.500 -17.480 0.104

| Qnt. | Start | End | Strike | Type | Vol | Cross | Ref. | SVol | Value | Delta | Gamma | Vega | Theta | Rho |
|------|--------|--------|--------|------|-------|-------|-------|------------|-------|-------|-------|--------|---------|-------|
| 1 | Feb 16 | Feb 16 | 1.9500 | c | 0.566 | live | 1.943 | -0.000757% | 0.147 | 0.531 | 1.053 | 26.500 | -17.480 | 0.104 |

Tags: My: Gr:

Last Updated: 12/14 12:40:25 CST by: davidwotc

Select Tag

Tag it for Me

Select Tag

Tag it for Group

Notes:



g1.70put b:a:t

0.0570 -0.225 0.745 20.000 -13.870 0.142

| Qnt. | Start | End | Strike | Type | Vol | Cross | Ref. | SVol | Value | Delta | Gamma | Vega | Theta | Rho |
|------|--------|--------|--------|------|-------|-------|-------|-----------|-------|--------|-------|--------|---------|-------|
| 1 | Feb 16 | Feb 16 | 1.7000 | p | 0.566 | live | 1.945 | 0.032592% | 0.057 | -0.225 | 0.748 | 20.000 | -13.870 | 0.142 |

Tags: My: Gr:

Last Updated: 12/14 12:40:23 CST by: bfian92

Select Tag

Tag it for Me

Select Tag

Tag it for Group

Notes:



z162.60 strd .5725/.5875 b:0.5725 a: 0.5875 t:

0.5940 0.074 1.046 196.600 -8.340 2.082

| Qnt. | Start | End | Strike | Type | Vol | Cross | Ref. | SVol | Value | Delta | Gamma | Vega | Theta | Rho |
|------|-------|-------|--------|------|-------|-------|-------|-----------|-------|--------|-------|--------|--------|-------|
| 1 | Dec16 | Dec16 | 2.6000 | p | 0.300 | live | 2.571 | 0.000007% | 0.311 | -0.463 | 0.523 | 98.300 | -4.170 | 1.041 |
| 1 | Dec16 | Dec16 | 2.6000 | c | 0.300 | live | 2.571 | 0.000007% | 0.283 | -0.537 | 0.523 | 98.300 | -4.170 | 1.041 |

Tags: My: Gr:

Last Updated: 12/14 12:40:18 CST by: scsicwipreston

Select Tag

Tag it for Me

Select Tag

Tag it for Group

Notes:



g v s h 1.50 psprd live .008/0.11 b:0.0800 a:0.0110 t:

0.0120 -0.017 -0.049 5.600 1.150 0.092

| Qnt. | Start | End | Strike | Type | Vol | Cross | Ref. | SVol | Value | Delta | Gamma | Vega | Theta | Rho |
|------|--------|--------|--------|------|-------|-------|-------|-----------|-------|--------|-------|--------|--------|-------|
| -1 | Feb 16 | Feb 16 | 1.5000 | p | 0.560 | live | 1.945 | 0.065856% | 0.020 | -0.095 | 0.401 | 11.200 | -7.990 | 0.153 |
| 1 | Mar 16 | Mar 16 | 1.5000 | p | 0.522 | live | 2.006 | 0.077842% | 0.032 | -0.112 | 0.352 | 16.800 | -6.840 | 0.245 |

Tags: My: Gr:

Last Updated: 12/14 12:39:48 CST by: hizyedge1

Select Tag

Tag it for Me

Select Tag

Tag it for Group

Notes:



Some Tag Suggestions:

MS, JPM, TraderX, Cal 17 Skew, Follow Up

aaronfinch ahavenden alexatvg andrew_fhey antgambino67 att_tunderwood attrude atmlmemaydick axiompaul bcdtfs bfaloptions

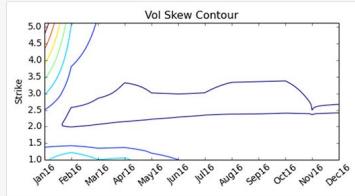
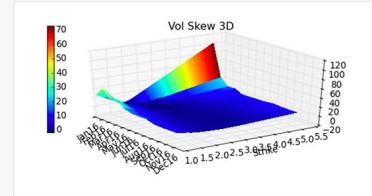
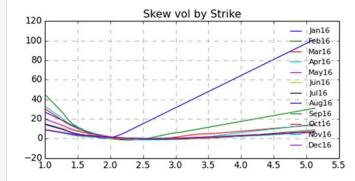
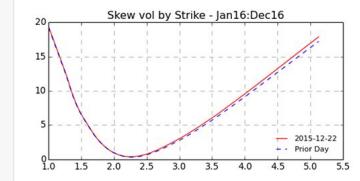
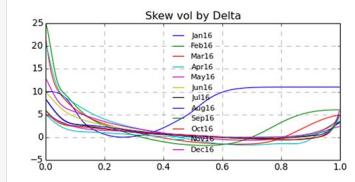
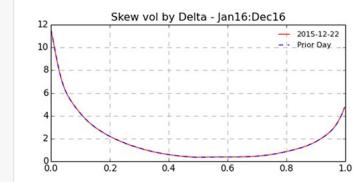
NG:LN Vol Skew for 2015-12-22

Matrix Settles Vol&OI PD&OI Skew IVHist

Tenor : F16Z16

seasons ▾ Cals ▾

Prev | Next



| Trade Analysis | | Search | GO | Login | | | |
|---|--------|--------|-------|--------|-------|------|--|
| Matrix | F16Z16 | | | | | | |
| FV15 : X15H16 : JV16 : X16H17 : JV17 | | | | | | | |
| Month > Jan 16 Jan 16 Feb 16 Feb 16 | | | | | | | |
| Price > | 1.837 | 1.837 | 1.837 | 1.837 | | | |
| Y.Price > | 1.767 | +0.070 | 1.767 | +0.070 | | | |
| Vol > | 1.736 | 0.736 | 1.736 | 0.736 | | | |
| Y Vol > | 0.664 | +0.072 | 0.664 | +0.072 | | | |
| Strd Strike > | 1.800 | 1.850 | 1.800 | 1.850 | | | |
| Strd > | 0.158 | 0.154 | 0.158 | 0.154 | | | |
| Call/Put > Strk Call Put Strk Call Put | | | | | | | |
| 1.50 | 0.343 | 0.006 | 1.50 | 0.343 | 0.006 | 1.50 | |
| 1.75 | 0.130 | 0.043 | 1.75 | 0.130 | 0.043 | 1.75 | |
| 2.00 | 0.021 | 0.043 | 2.00 | 0.021 | 0.043 | 2.00 | |
| 2.25 | 0.003 | 0.184 | 2.25 | 0.003 | 0.184 | 2.25 | |
| 2.50 | 0.001 | 0.416 | 2.50 | 0.001 | 0.416 | 2.50 | |
| 2.75 | 0.000 | 0.664 | 2.75 | 0.000 | 0.664 | 2.75 | |
| 3.00 | 0.000 | 0.913 | 3.00 | 0.000 | 0.913 | 3.00 | |
| 3.25 | 0.000 | 1.163 | 3.25 | 0.000 | 1.163 | 3.25 | |
| 3.50 | 0.000 | 1.413 | 3.50 | 0.000 | 1.413 | 3.50 | |
| 3.75 | 0.000 | 1.663 | 3.75 | 0.000 | 1.663 | 3.75 | |
| 4.00 | 0.000 | 1.913 | 4.00 | 0.000 | 1.913 | 4.00 | |
| 4.25 | 0.000 | 2.163 | 4.25 | 0.000 | 2.163 | 4.25 | |
| 4.50 | 0.000 | 2.413 | 4.50 | 0.000 | 2.413 | 4.50 | |
| 4.75 | 0.000 | 2.663 | 4.75 | 0.000 | 2.663 | 4.75 | |
| 5.00 | 0.000 | 2.913 | 5.00 | 0.000 | 2.913 | 5.00 | |

| Trade Analysis | | Search | GO | Login | | |
|---|--------|--------|--------|--------|-------|------|
| Matrix | F16Z16 | | | | | |
| FV15 : X15H16 : JV16 : X16H17 : JV17 | | | | | | |
| Month > | Jan 16 | Jan 16 | Feb 16 | Feb 16 | | |
| Price > | 1.837 | 1.837 | 1.837 | 1.837 | | |
| Y.Price > | 1.767 | +0.070 | 1.767 | +0.070 | | |
| Vol > | 1.736 | 0.736 | 1.736 | 0.736 | | |
| Y Vol > | 0.664 | +0.072 | 0.664 | +0.072 | | |
| Strd Strike > | 1.800 | 1.850 | 1.800 | 1.850 | | |
| Strd > | 0.158 | 0.154 | 0.158 | 0.154 | | |
| Call/Put > Strk Call Put Strk Call Put | | | | | | |
| 1.50 | 0.343 | 0.006 | 1.50 | 0.343 | 0.006 | 1.50 |
| 1.75 | 0.130 | 0.043 | 1.75 | 0.130 | 0.043 | 1.75 |
| 2.00 | 0.021 | 0.043 | 2.00 | 0.021 | 0.043 | 2.00 |
| 2.25 | 0.003 | 0.184 | 2.25 | 0.003 | 0.184 | 2.25 |
| 2.50 | 0.001 | 0.416 | 2.50 | 0.001 | 0.416 | 2.50 |
| 2.75 | 0.000 | 0.664 | 2.75 | 0.000 | 0.664 | 2.75 |
| 3.00 | 0.000 | 0.913 | 3.00 | 0.000 | 0.913 | 3.00 |
| 3.25 | 0.000 | 1.163 | 3.25 | 0.000 | 1.163 | 3.25 |
| 3.50 | 0.000 | 1.413 | 3.50 | 0.000 | 1.413 | 3.50 |
| 3.75 | 0.000 | 1.663 | 3.75 | 0.000 | 1.663 | 3.75 |
| 4.00 | 0.000 | 1.913 | 4.00 | 0.000 | 1.913 | 4.00 |
| 4.25 | 0.000 | 2.163 | 4.25 | 0.000 | 2.163 | 4.25 |
| 4.50 | 0.000 | 2.413 | 4.50 | 0.000 | 2.413 | 4.50 |
| 4.75 | 0.000 | 2.663 | 4.75 | 0.000 | 2.663 | 4.75 |
| 5.00 | 0.000 | 2.913 | 5.00 | 0.000 | 2.913 | 5.00 |

| Trade Analysis | | Search | GO | Login | | |
|---|--------|--------|--------|--------|-------|------|
| Matrix | F16Z16 | | | | | |
| FV15 : X15H16 : JV16 : X16H17 : JV17 | | | | | | |
| Month > | Jan 16 | Jan 16 | Feb 16 | Feb 16 | | |
| Settles > | Vol&OI | 1.837 | 1.837 | 1.837 | | |
| Pd&OI > | 1.837 | 1.837 | 1.837 | 1.837 | | |
| Skew > | 0.070 | +0.070 | 0.070 | +0.070 | | |
| IVHist > | 0.736 | 0.736 | 0.736 | 0.736 | | |
| Y Vol > | 0.664 | +0.072 | 0.664 | +0.072 | | |
| Strd Strike > | 1.800 | 1.850 | 1.800 | 1.850 | | |
| Strd > | 0.158 | 0.154 | 0.158 | 0.154 | | |
| Call/Put > Strk Call Put Strk Call Put | | | | | | |
| 1.50 | 0.343 | 0.006 | 1.50 | 0.343 | 0.006 | 1.50 |
| 1.75 | 0.130 | 0.043 | 1.75 | 0.130 | 0.043 | 1.75 |
| 2.00 | 0.021 | 0.043 | 2.00 | 0.021 | 0.043 | 2.00 |
| 2.25 | 0.003 | 0.184 | 2.25 | 0.003 | 0.184 | 2.25 |
| 2.50 | 0.001 | 0.416 | 2.50 | 0.001 | 0.416 | 2.50 |
| 2.75 | 0.000 | 0.664 | 2.75 | 0.000 | 0.664 | 2.75 |
| 3.00 | 0.000 | 0.913 | 3.00 | 0.000 | 0.913 | 3.00 |
| 3.25 | 0.000 | 1.163 | 3.25 | 0.000 | 1.163 | 3.25 |
| 3.50 | 0.000 | 1.413 | 3.50 | 0.000 | 1.413 | 3.50 |
| 3.75 | 0.000 | 1.663 | 3.75 | 0.000 | 1.663 | 3.75 |
| 4.00 | 0.000 | 1.913 | 4.00 | 0.000 | 1.913 | 4.00 |
| 4.25 | 0.000 | 2.163 | 4.25 | 0.000 | 2.163 | 4.25 |
| 4.50 | 0.000 | 2.413 | 4.50 | 0.000 | 2.413 | 4.50 |
| 4.75 | 0.000 | 2.663 | 4.75 | 0.000 | 2.663 | 4.75 |
| 5.00 | 0.000 | 2.913 | 5.00 | 0.000 | 2.913 | 5.00 |



The main screen of the MyStockInfo app, titled 'MyStockInfo' at the top, displays a grid of stock market data for the company RELIANCE. Each data card shows the stock's name, current price (₹891.50), change (▲14.35), and percentage change (1.64%). Below this, there are four buttons: 'BUY' (green), 'SELL' (red), and 'HOLD' (grey), each accompanied by a 'like' icon (60) and a 'dislike' icon (10). A large green circular button with a '+' sign is positioned in the top right corner of the grid. The background of the screen is a light orange gradient.

| RELIA NCE | ₹891.50 | ▲14.35 | 1.64% |
|--------------|---------|--------|-------|
| BUY | 60 | 10 | |
| SELL | 60 | 10 | |
| HOLD | 60 | 10 | |

| RELIA NCE | ₹891.50 | ▲14.35 | 1.64% |
|--------------|---------|--------|-------|
| BUY | 60 | 10 | |
| SELL | 60 | 10 | |
| HOLD | 60 | 10 | |

| RELIA NCE | ₹891.50 | ▲14.35 | 1.64% |
|--------------|---------|--------|-------|
| BUY | 60 | 10 | |
| SELL | 60 | 10 | |
| HOLD | 60 | 10 | |

| RELIA NCE | ₹891.50 | ▲14.35 | 1.64% |
|--------------|---------|--------|-------|
| BUY | 60 | 10 | |
| SELL | 60 | 10 | |
| HOLD | 60 | 10 | |

The 'Watchlist' screen of the MyStockInfo app shows a summary card for JSW Steel. The card includes the stock's name, symbol (BSE 500470), current price (311.00), change (0.60), and percentage change (-0.19%). It also displays the previous close (310.50), volume (280,900), 52-week high (574), and 52-week low (311). Below this, a summary bar provides a quick overview of various sectors: Mining, Steel, Power, Oil, and Transport, each represented by an icon and a progress bar.

TATA STEEL Free Tip for Beginners 6 months

BUY 65% (of 1512) recommend

Price: Entry 298 Exit 370 Profit 72 (24.16%) Stop Loss 285

JSW Steel BSE (500470) Today 09:09 am

311.00 0.60 (-0.19%) Prev Close 310.50 Volume 280,900

52 wk High 574 52 wk Low 311 Today's High 312 Low 311

Sेल SAIL BSE (500470) Today 09:09 am

311.00 0.60 (+0.19%) Prev Close 310.50 Volume 280,900

High 574 Low 311 Today's High 312 Low 311

Mining **Steel** **Power** **Oil** **Transport**

15:45

TATA STEEL

TATA STEEL BSE (500470) Today 09:09 am

311.00 **0.60** (+0.19%)

Prev Close **310.50** Volume **280,900**

52 wk High 574 52 wk Low 311 Today's: High 312 Low 311

FREE TIP FOR BEGINNERS

Entry Price 298
Exit Price 370
Profit 72 (24.16%)
Stop Loss 285
Duration 6 months

65% (of 1512)

BUY

65% (of 1512)

15:45

TATA STEEL

SUMMARY **CHARTS** **PEERS** **QUAF**

| | | |
|---------------------------|---------------------------|-----------------------------|
| Mkt Cap ₹ 27361 Crores | Current Price ₹ 284.45 | Book Value ₹ 376.84 |
| Stock P/E 8771.99 | Div. Yield 3.28 % | Stock is ₹ 10.00 paid up |
| Listed on BSE & NSE | 52 Wk High ₹ 573.90 | 52 Wk Low ₹ 279.00 |

Stock is trading at 0.75 times its book value

Stock is providing a good dividend yield of 3.28%

Company has been maintaining a healthy dividend payout of 18.16%

Company has low interest coverage ratio.

Delivered a poor growth of 0.17% over past five years.

Promoter holding is low 31.94%

15:45

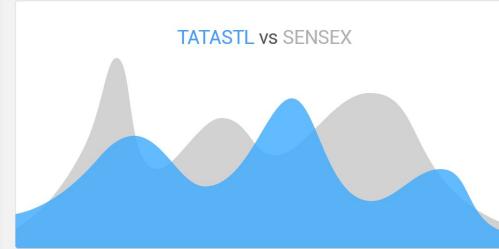
TATA STEEL

SUMMARY **CHARTS** **PEERS** **QUAF**

TATASTL Performance

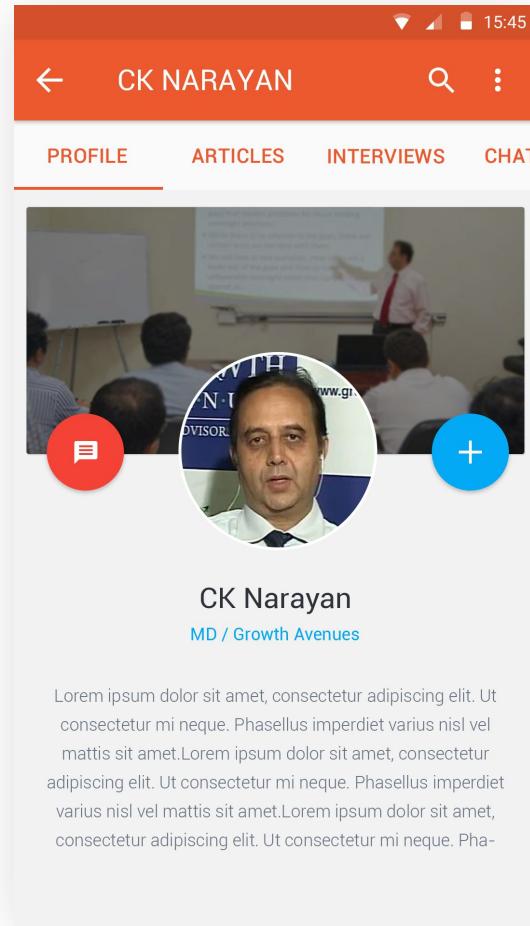
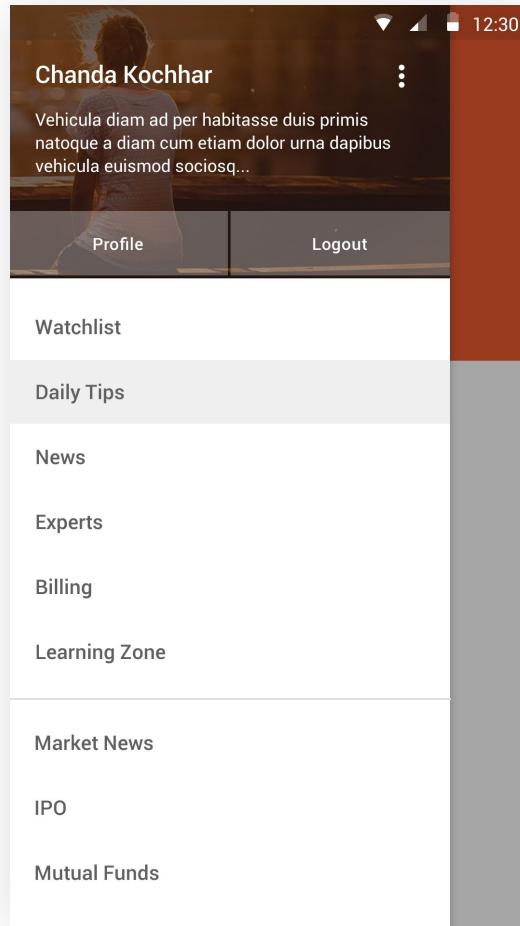
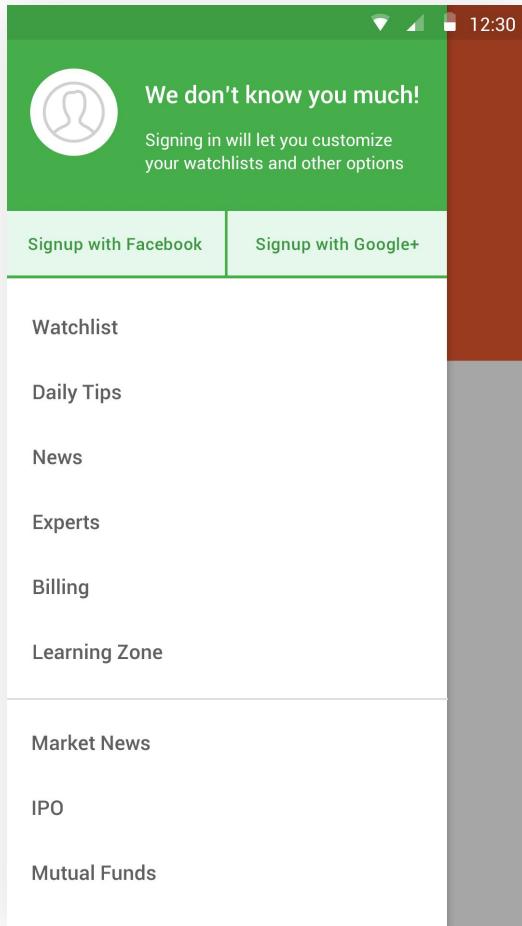


TATASTL vs SENSEX



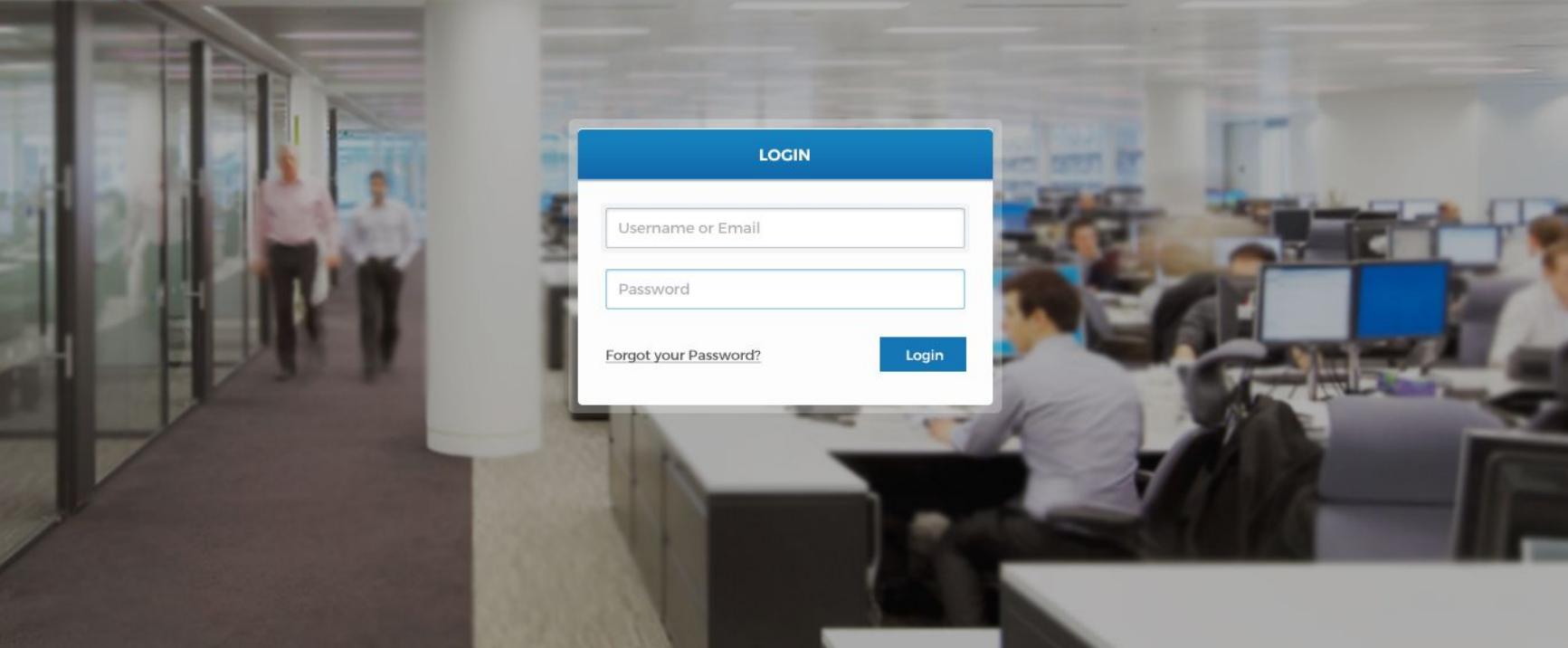
Shareholding Pattern





Stock Recommendation User Experience





A semi-transparent login overlay is centered over the blurred office background. The overlay has a blue header bar with the word "LOGIN" in white. Below the header are two input fields: a top one for "Username or Email" and a bottom one for "Password", both with placeholder text. At the bottom left is a "Forgot your Password?" link, and at the bottom right is a blue "Login" button.

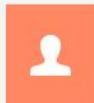
LOGIN

Username or Email

Password

[Forgot your Password?](#)

Login



CLIENTS
250



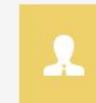
REVENUES
\$215M



PRODUCTS
52

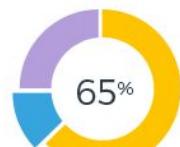


OPPORTUNITIES
\$23M



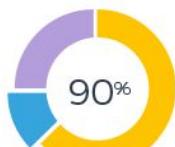
SALES PEOPLE
12

Top 10 Clients



of Total Revenues

Top 10 Products



of Client's Portfolio

Top 10 Leads



of Total Opportunities

Top Recommendations



| | | | | | |
|-----------------------------|---|-----------------------------|---|-----------------------------|---|
| UTI Mastershare Unit Scheme | 6 | UTI Mastershare Unit Scheme | 6 | UTI Mastershare Unit Scheme | 6 |
| UTI Mastershare Unit Scheme | 5 | UTI Mastershare Unit Scheme | 5 | UTI Mastershare Unit Scheme | 4 |
| UTI Mastershare Unit Scheme | 3 | UTI Mastershare Unit Scheme | 3 | UTI Mastershare Unit Scheme | 2 |
| | | | | | |

CLIENT PRODUCT SALES PERSON



BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M \$134,213

[35 Existing Products >](#)

BAJAJ FINANCE Bajaj Finance Limited B
USA \$1.85M \$134,213

[35 Existing Products >](#)

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M \$134,213

[35 Existing Products >](#)

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M \$134,213

RECOMMENDED PRODUCTS BAJAJ FINANCE LIMITED

DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK 1

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Avg Cost 64121



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Avg Cost 64121



DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121



CLIENT PRODUCT SALES PERSON



BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited B
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

Franklin India Opportunities..

UTI Equity Fund

UTI Mastershare Unit Scheme

UTI Top 100 Fund

BOI AXA Equity Fund

Franklin India Bluechip Fund

UTI Dividend Yield Fund

UTI Leadership Equity Fund

DSP BlackRock Top 100 Equi...

HDFC Top 200 Fund

Franklin India High Growth...

ICICI Prudential Exports and...

ICICI Prudential Value Discov...

BNP Paribas Equity Fund

Mirae Asset India Opportunit...

Reliance Equity Opportuniti...

RECOMMENDED PRODUCTS BAJAJ FINANCE LIMITED

DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121

DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121

DSP BLACKROCK 1

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Avg Cost 64121

DSP BLACKROCK 1

Top 100 Equity Fund

Avg Cost 64121

CLIENT PRODUCT SALES PERSON



BAJAJ FINANCE Bajaj Finance Limited
USA \$1.85M \$134,213

35 Existing Products

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USA \$1.85M \$134,213

35 Existing Products

BAJAJ FINANCE Bajaj Finance Limited
USA \$1.85M \$134,213

35 Existing Products

BAJAJ FINANCE Bajaj Finance Limited
USA \$1.85M \$134,213

RECOMMENDED PRODUCTS BAJAJ FINANCE LIMITED

DSP BLACKROCK

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK

Top 100 Equity Fund

Avg Cost 64121



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Avg Cost 64121



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DSP BLACKROCK

Top 100 Equity Fund

Avg Cost 64121



DSP BLACKROCK

Top 100 Equity Fund

Avg Cost 64121



CLIENT PRODUCT SALES PERSON



BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited B
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

35 Existing Products >

BAJAJ FINANCE Bajaj Finance Limited S
USA \$1.85M ₹ \$134,213

RECOMMENDED PRODUCTS BAJAJ FINANCE LIMITED

DSP BLACKROCK TOP 100 EQUITY FUND

Existing Clients

placeholder



1 of 14

| Document... | Product1 | Product2 | Product3 | Retained Ch... | New Product... | Product Ratio |
|---------------------------------|---------------------|---|---|----------------|----------------|---------------|
| UTI Masterchoice Unit Scheme | UTI Top 100 Fund | UTI Magnum Multiplex Fund | DSP BlackRock Top 100 Equity Fund | 2 | 64121 | 97 |
| UTI Masterchoice Unit Scheme | UTI Top 100 Fund | DSP BlackRock Top 100 Equity Fund | UTI Magnum Multiplex Fund | 2 | 64121 | 98 |
| UTI Masterchoice Unit Scheme | UTI Top 100 Fund | UTI Magnum Multiplex Fund | UTI Magnum Multiplex Fund | 64121 | 64121 | 99 |
| UTI Masterchoice Unit Scheme | UTI Top 100 Fund | UTI Magnum Multiplex Fund | UTI Magnum Multiplex Fund | 2 | 64121 | 98 |
| UTI Masterchoice Unit Scheme | UTI Top 100 Fund | UTI Magnum Multiplex Fund | Beta Sun Life MNC Fund | 2 | 64121 | 98 |
| UTI Masterchoice | UTI Top 100 | UTI Dividend | DSP BlackRock | 3 | 64121 | 98 |

TYPICAL WAVE MAKER GRID

DSP BLACKROCK

Top 100 Equity Fund

Avg Cost: 64121



DSP BLACKROCK

Top 100 Equity Fund

Avg Cost: 64121

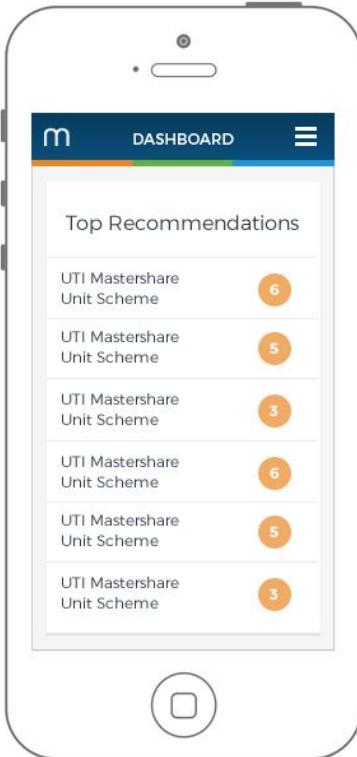
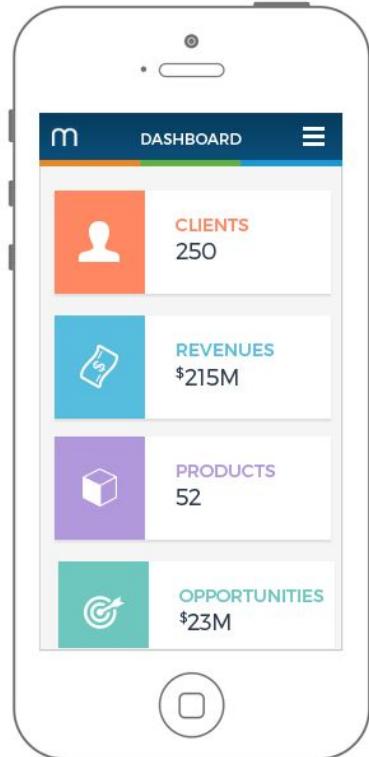


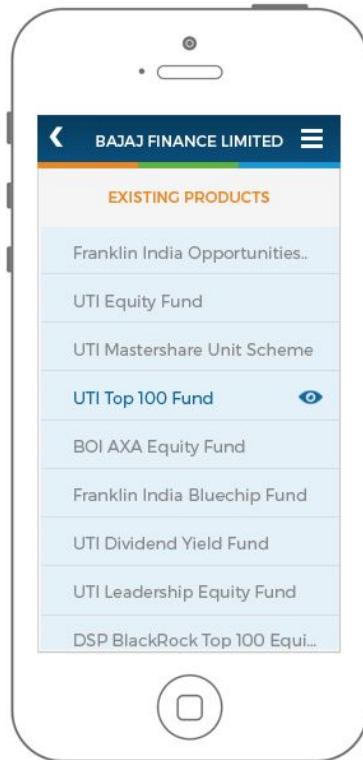
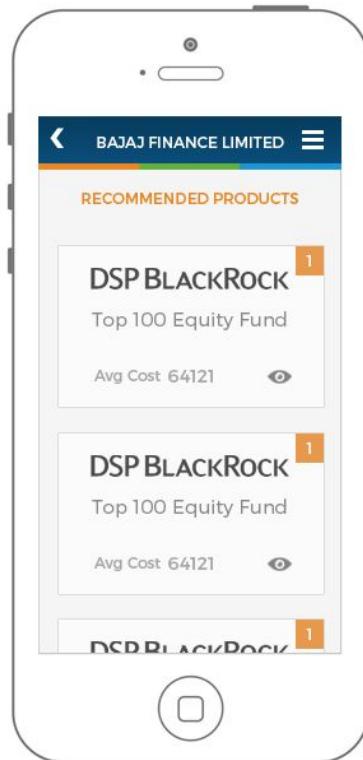
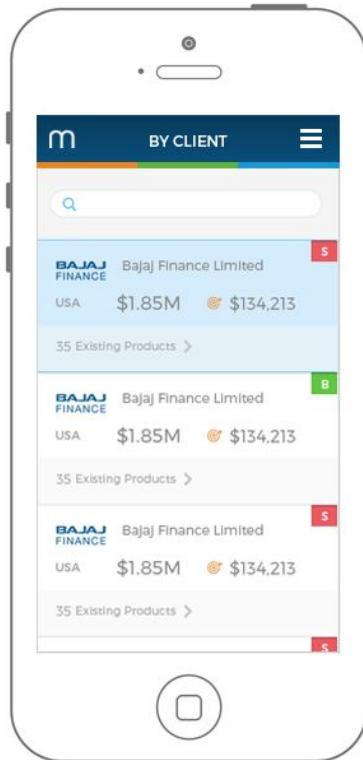
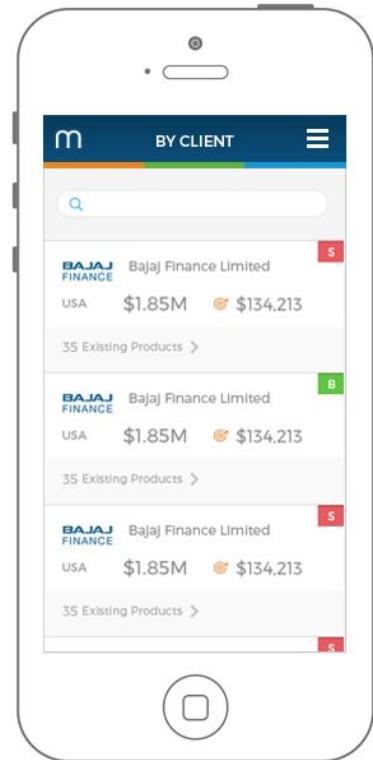
DSP BLACKROCK

Top 100 Equity Fund

Avg Cost: 64121







Stock Prediction User Experience





IRIDENT | DEEP
INSIGHT™

SIGN IN

Username

Type Username

Password

Type Password

Sign in

MacBook Air

 Agnes Dennis agnes.dennis@yahoo.com

Filters

Benchmark

 Russell 1000(R) Index Russell 1000 Growth(R) Index Russell 1000 Value(R) Index

Ticker

 ILJK

Model

 M2

Prediction Window

 Weekly

Prediction Delay

 1 Day

Date Range

 Start Date  End Date  Proceed Clear Predictions Ranking Portfolio

Predictions

Prediction Plot



Error Metrics

Predictive corelation

RMS 

RMSE

MAE

MAPE

0.01

0.01

0.02

0.01

0.03

**

MacBook Air

Filters

Benchmark

Russell 1000(R) Index

Russell 1000 Growth(R) Index

Russell 1000 Value(R) Index

Prediction Date

13-03-2019 

Prediction Window

Weekly 

Prediction Delay

1 Day 

Model

M2 

Number of Stocks

10 

Ranking Type

Excess Return **Proceed** Clear

Predictions

Ranking

Portfolio

Ranking



| Rank | Company | FactSet-ID | Predicted Returns | RMSE | TE | Excess Return | ... |
|------|------------|------------|-------------------|------|------|---------------|-----|
| 1 | Apple Inc. | MH33D6-R | 0.01 | 0.02 | 0.01 | 0.03 | ** |
| 2 | Test Corp | SJY281-R | 0.01 | 0.07 | 0.01 | 0.08 | ** |
| 3 | Test Corp | FFF382-R | 0.01 | 0.07 | 0.01 | 0.08 | ** |
| 4 | Test Corp | M4RD8-R | 0.01 | 0.07 | 0.01 | 0.08 | ** |

Rows per page: 10  1-4 of 4  

MacBook Air

Filters

Benchmark

Russell 1000(R) Index

Russell 1000 Growth(R) Index

Russell 1000 Value(R) Index

Weighting Methodology

Risk Adjusted

RMSE TE

Prediction Date

13-03-2019 

Prediction Window

Weekly

Prediction Delay

1 Day

Number of Stocks

10

Trading Delay

1 Day

Amount Invested

\$1 Million

Transaction Costs

0.20%

Proceed

Clear

Predictions

Ranking

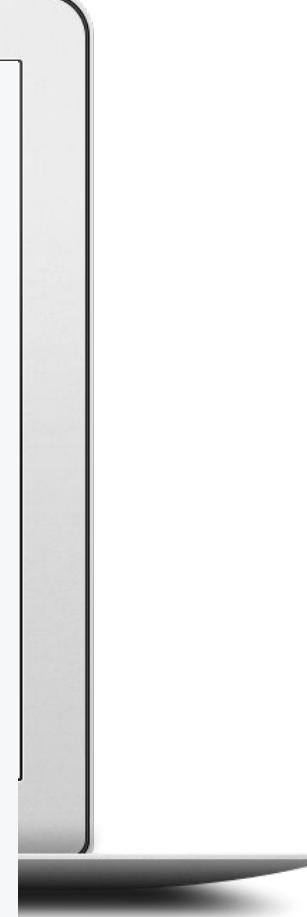
Portfolio

Table Graph

Portfolio



| Rank | Company | FactSet-ID | Actual Excess Return | Benchmark Excess Return | Predicted Excess Return | |
|------|------------|------------|----------------------|-------------------------|-------------------------|----|
| 1 | Apple Inc. | MH33D6-R | 0.01 | 0.01 | -0.02 | ** |
| 2 | Apple Inc. | MH33D6-R | 0.01 | 0.01 | -0.02 | ** |
| 3 | Apple Inc. | MH33D6-R | 0.01 | 0.01 | -0.02 | ** |
| 4 | Apple Inc. | MH33D6-R | 0.01 | 0.01 | -0.02 | ** |

Rows per page: 10  1-4 of 4  

Filters

Benchmark

Russell 1000(R) Index

Russell 1000 Growth(R) Index

Russell 1000 Value(R) Index

Weighting Methodology

Risk Adjusted

RMSE TE

Prediction Date

13-03-2019 

Prediction Window

Weekly

Prediction Delay

1 Day 

Number of Stocks

10

Trading Delay

1 Day 

Amount Invested

\$1 Million 

Transaction Costs

0.20% 

Proceed

Clear

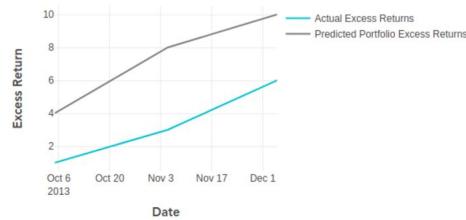
Predictions

Ranking

Portfolio

Table Graph

Actual vs Predicted Portfolio Excess Return



Portfolio Metrics

MSE

MAE

MAPE

RMSE

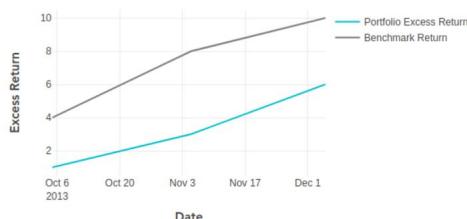
0.01

0.01

0.03

0.02

Portfolio Performance vs Benchmark Performance



Thanks, Lets do me

Or I



Icons from Autodraw, Google's AI Experiment

SAMSUNG