



PROBLEM

If you are new to a place it's always been difficult to find best options for sightseeing, shopping, restaurants, culture, nightlife and other attractions to explore.

There are so many frequent travellers, tourist and sales people who need a simple and visually appealing solutions which discovers these things for them.



SOLUTION

To provide where they can get best options for sightseeing, shopping, restaurants, culture, nightlife and other attractions to explore near them.

PLATFORM

Mobile App is a need in nowadays need for business, looking at our problem statement best solution will be to have a mobile app. As a traveller it would be lot more easy to discover and navigate place through mobile than web.

Other Factors

Mobile first design approach, Number of users, Ease of use, Delivery speed

PROCESS

Define the Problem

You can't find a solution until you have a clear idea of what the problem is

Collect Information

Collect sketches ,take photographs and gather data to start giving you inspiration

Brainstorm and Analyze Ideas

Begin to sketch, make and study so you can start to understand how all the data and information you've collected may impact your design

Develop Solutions

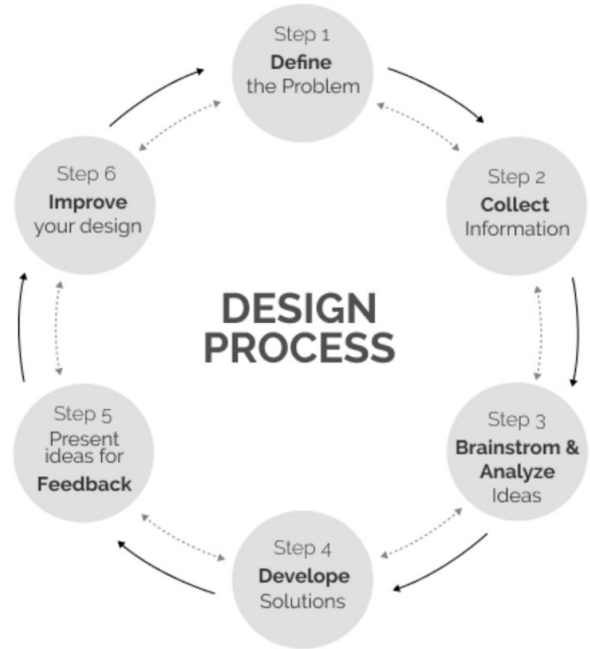
Take your preliminary ideas and form multiple small-scale design solutions

Gather Feedback

Present your ideas to as many people as possible: friends, teachers, professionals and any others you trust to give insightful comments

Improve

Reflect on all of your feedback and decide if or to what extent it should be incorporated. It is often helpful to take solutions back through the Design Process to refine and clarify them



PERSONAS

Created a provisional persona of a potential App user based on online research and my understanding of people who I knew that will use this App. This persona was created with assumptions and not fully research-based but it was something that I came back to throughout my project to guide my design decisions and priorities.



Sarvesh Joshi

Bio

Sarvesh is a Sales executive who travels 4-8 times each month for work. He has a specific region in which he travels.

User Story

Sarvesh wants best Stores and Hotels near him in a new city.

Goals

To spend less time on discovering Stores and Hotels
To narrow his options quickly

Frustrations

Too much time spent discovering - he's busy!
Too many websites visited per trip

Motivations

Price
Comfort
Convenience
Speed
Loyalty/Miles
Brands

User Scenario

Sarvesh went to France and wanted to buy Souvenirs and Delicacies in the city for his clients.
Sarvesh will log in to service and will discover best Stores and hotels near him. he will find location easily through navigation and purchase all items as per his requirements.

Age: 42
Work: Sales Manager
Status: Married
Location: India
Type: Frequent Traveller

Organized Practical
Protective Savvy

"I'm looking for an app that will simplify the discovering best gifts and food items near me."



Rakesh Bajaj

Bio

Rakesh is a Travel Blogger who travels 6-9 times each month for work. He travels all over the world.

User Story

Rakesh wants a simple and easy way of discovering best Events and attraction in a new city.

Goals

To narrow his options quickly
To spend less time on discovering Events near him

Frustrations

Not terribly tech savvy - doesn't like the process.
Too much time spent discovering - he's busy!

Motivations

Price
Comfort
Convenience
Speed
Loyalty/Miles
Brands

User Scenario

Rakesh went to Germany and wanted to book a Live concert happening one day after he reached to city.
Rakesh will log in to service and will discover Live concert near him. he will book a concert and can find location easily through navigation and purchase all items as per his requirements.

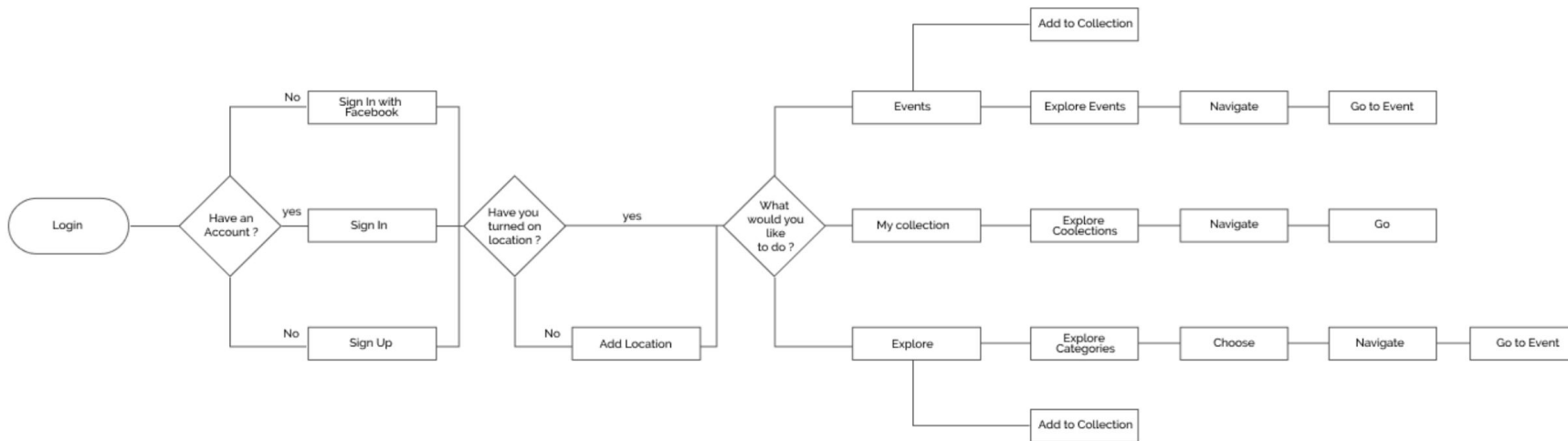
Age: 29
Work: Travel Blogger
Status: Single
Location: India
Type: Frequent Traveller

Organized Practical
Impulsive Confident

"I'm looking for an app that can Book a concert happening near me."

USER FLOWS

The best way to capture user flow is with a diagram. One reason why you need a user flow diagram is that it helps you to figure out how people interact with your site when they need to complete an action. A user flow diagram offers a lot more benefits. Diagramming user flow will help you spot potential problems and areas for improvement so you can operate more effectively online.



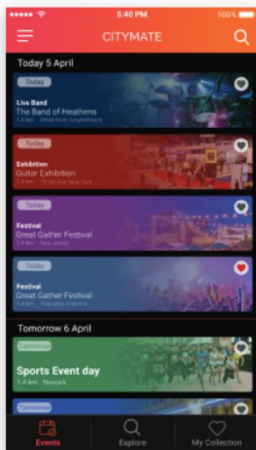
WIREFRAMES

The role of wireframes is to create a foundation for me to start from and to set a direction for the design. Wireframes also allows me to quickly test my overall design strategy without getting bogged down in the details of a visual design. A limited number of visual elements enable the team to focus solely decisions before diving into the details. By looking at a wireframe, we can have a good idea of what screens an app or website will have.

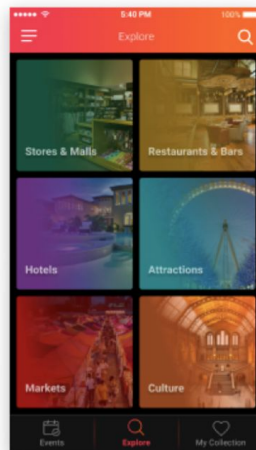


VISUAL DESIGN MOCKS

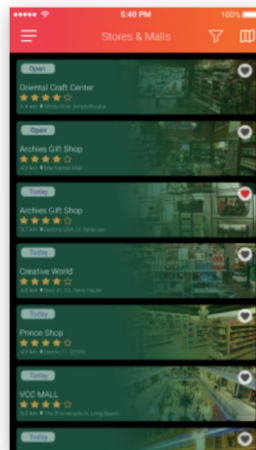
Event Page



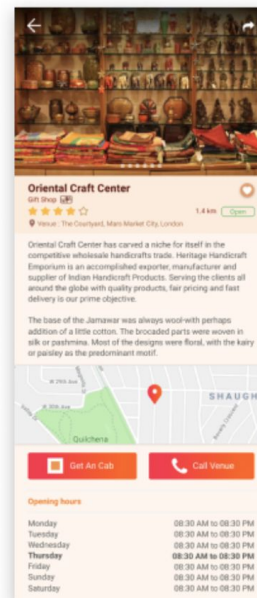
Explore Page



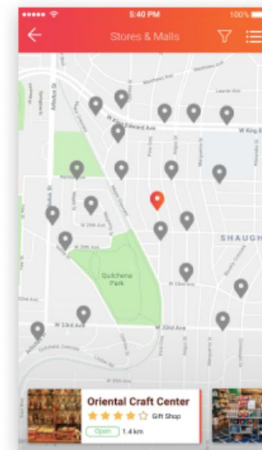
Category Feed Page



Venue Page

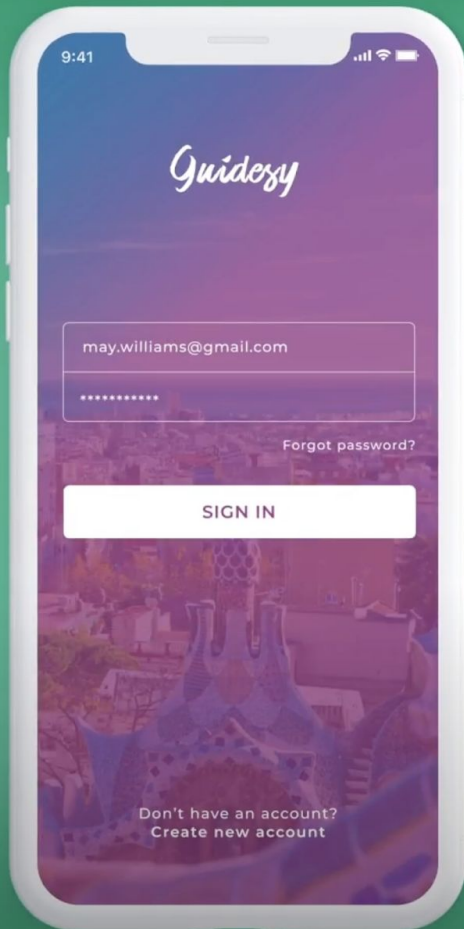


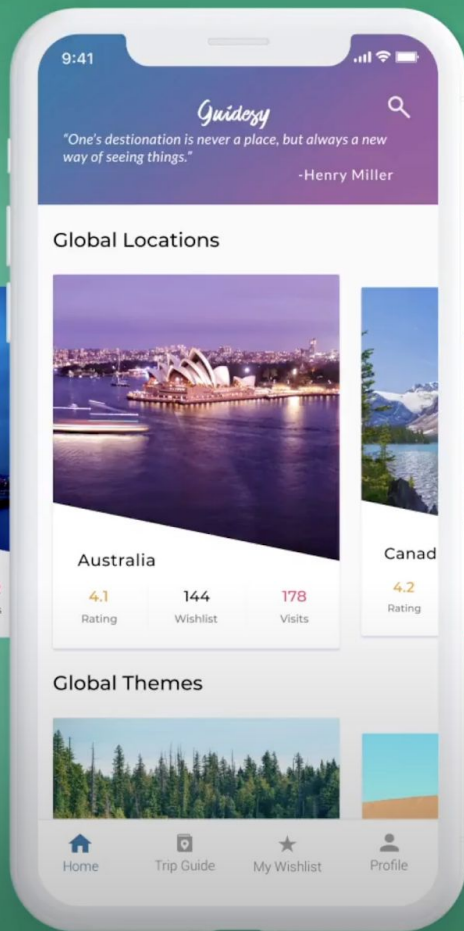
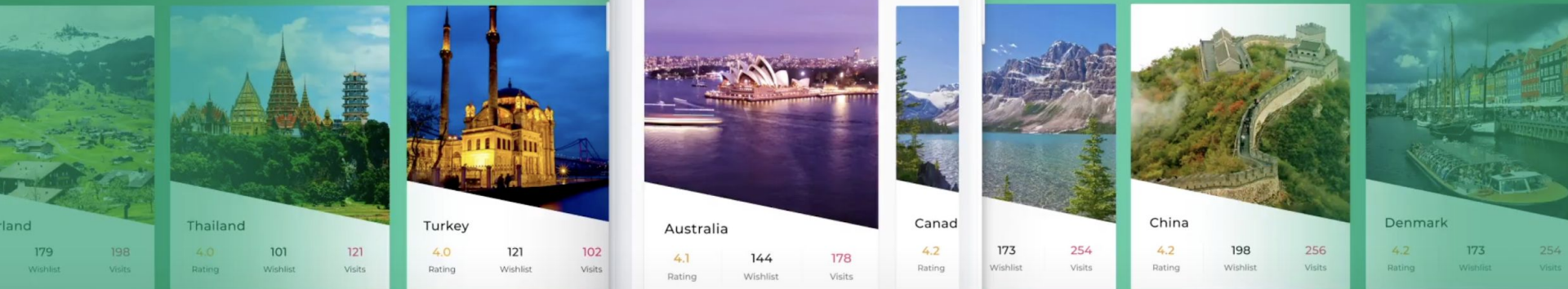
Venue Map Page

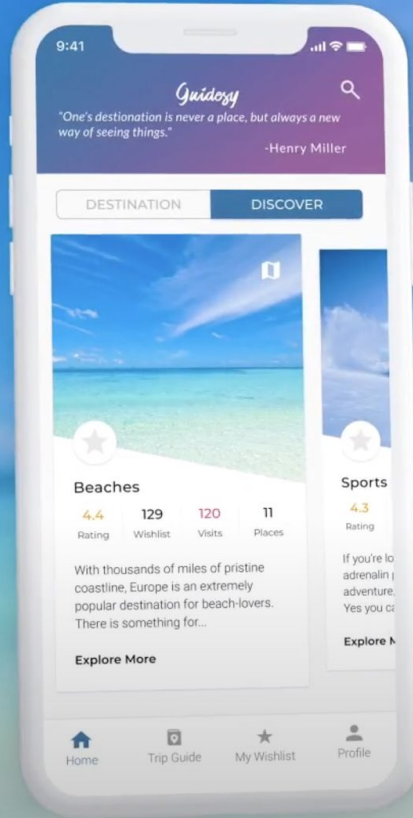


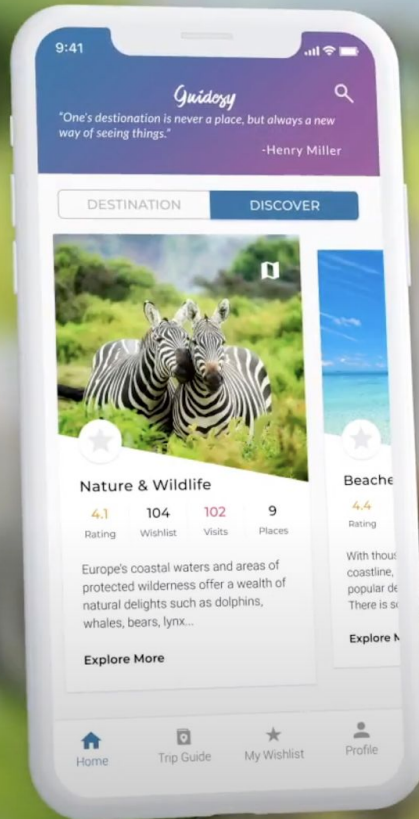
A blurred background image of the Great Pyramids of Giza in Egypt, with the sky transitioning from a deep blue at the top to a warm orange and yellow near the horizon, suggesting a sunset or sunrise. The pyramids are silhouetted against the bright sky.

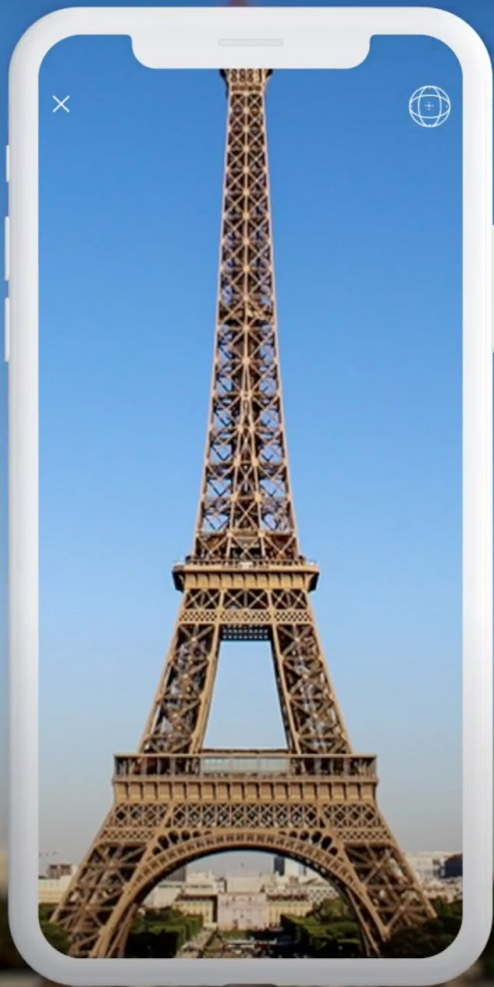
Guidesy









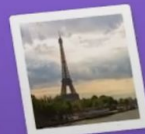
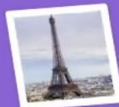
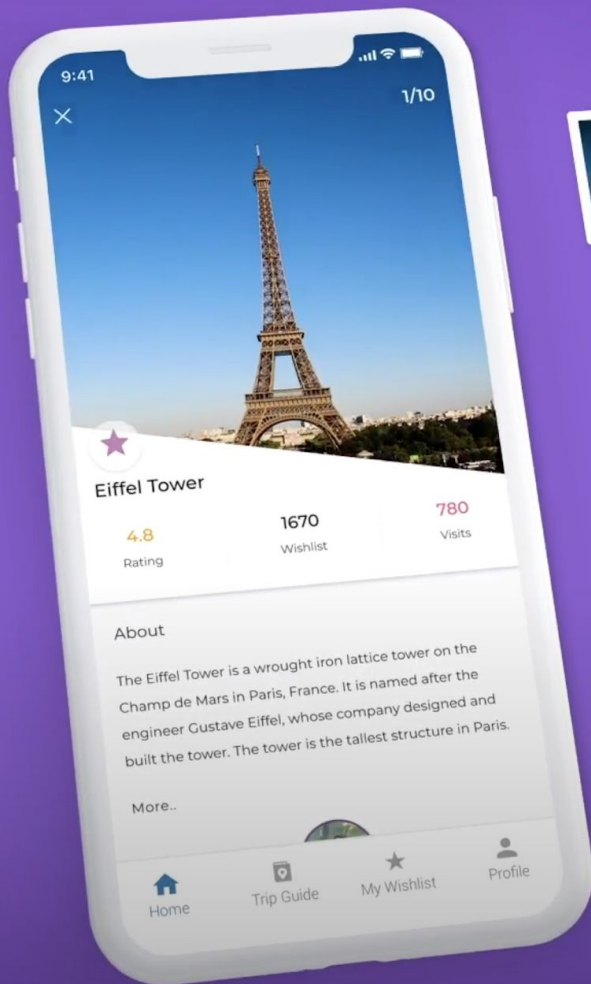


History

In 1885 planning had begun for the International Exposition, or World's Fair of 1889, which was intended to celebrate the 100th anniversary of the French Revolution and the birth of democracy. The French wanted an impressive monument to be built to celebrate the greatness of France. Hundreds of design proposals were submitted in a competition. The fair's commissioner chose Gustave Eiffel's design, but it was so controversial that a petition was signed by over 300 protesting its construction. The tower was to be constructed from Eiffel's mathematical calculations, but some detractors were worried about safety, despite design features such as guard rails and screens. Others simply viewed it as an eye sore that would overpower the city's other landmarks such as the Arc de Triomphe and Notre Dame. Three hundred men labored for nearly three years to build the structure, which was originally built for a 20 year lease. Parisians were eventually won over by both its design. The tower was almost demolished in 1909, but was spared because its antenna could be used for military purposes. In fact, during WWI, it was said that the tower's radio antenna played a part in capturing infamous spy Mata Hari. Until 1930 the Eiffel Tower was the tallest man-made structure in the world. Since the time of its construction over 200 million people have visited this French landmark that almost didn't get built.

Facts

- 1 The Eiffel tower is one of the most famous architectural landmarks of Paris.
- 2 The Eiffel Tower is named after Gustave Eiffel, a French civil engineer who is credited with the designing of this tower.
- 3 It is known as La Tour Eiffel in French. It also has the nickname La Dame de Fer which means 'The Iron Lady'.
- 4 It is made of iron and weighs about 10,000 tonnes.
- 5 It is painted after every seven years to protect it from rust.
- 6 About 50 tonnes of paint is used to paint the entire tower.
- 7 It is painted in three shades of brown, darkest at the bottom and brightest at the top.





2 Km
Distance
02 hrs
Time



2.1 Km
Distance
1.3 hrs
Time




2.7 Km
Distance
2.1 hrs
Time





03 Km
Distance
1.1 hrs
Time


< Paris it is +




Paris
1/3 Days
Partly Cloudy


9:30  Eiffel Tower
The Eiffel Tower is a wrought iron lattice tower on the Champ de Mars in Paris, France...

11:00  The Louvre
The Louvre Palace is a former royal palace located on the Right Bank of the Seine in Paris...


15:30  Notre-Dame de Paris
Notre-Dame de Paris, also known as Notre-Dame Cathedral or simply Notre-Dame, is a ...

18:30  Arc de Triomphe
The Arc de Triomphe de l'Étoile is one of the most famous monuments in Paris standing...


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Eiffel Tower
★★★★★
The Eiffel Tower is a wrought iron lattice tower on the Champ de Mars in Paris, France...



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Arc de Triomphe
★★★★★
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THANKS